TypeTrust

Lush

typeface specimen

notes from a
letter lover

Lush was a formal script until it had a few too many drinks and, as a result, loosened up a little bit. Harkening back to the hand-lettering of the 40s and 50s, Lush has evolved into a casual, but well-dressed script that maintains a rather aggressive rhythm. Transitions often whip back quickly, forcing the letters to reel from the movement and resolve efficiently. It is not as warm as some scripts, intentionally so, so as to distinguish it from its predecessors.

Type and lettering fans will revel in the options afforded to each character—in some cases there are up to 15 different variations with multiple glyph recipes available to produce the most unique and fluid lettering combinations possible. An often overlooked segment of contemporary script fonts, the uppercase letters have at least 3 options to work with that mesh well with the 36 ornamental flourishes to add even further embellishment. In total, there are over 1,650 glyphs in the typeface that includes these OpenType options: Stylistic Alternates, Contextual Alternates, Swashes, Titling, Historical Forms, Initial Forms, Oldstyle Numerals and 3 additional Stylistic Sets. With this release, I have tried to provide as much flexibility and 'forgiveness' within the typeface so the lettering enthusiast can have fun and explore thousands of iterations... and it's pretty easy math to figure this out: with over 970 alternates and 270 ligatures, I intended this typeface to be one that keeps on giving.

One important fact to note... this marks the first release of a smooth, non-brushed, non-textured script from me—but it won't be the last. That said, I will have to admit that the brush has influenced many of the characters and their construction.

enjoy!

TypeTrust

Quirky and Kinky

I take it You drink? only to excess.

you are
common
drunks

* * *

this is a rumor
started by
people I have
fallen over

Lush Script

I should never have switched from Scotch to Martinis

—Humphrey Bogart

TypeTrust

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Vodka
&
Orange
Juice

høj bly gom vandt fræk sexguiz på wc.

* * *

wait, I wasn't told about a guiz

standard ligatures

br bs bz or os oz ti vr vs vz wr ws wz ff fh ffh ffb fb fk ffk

fi ffi fj ffj fl ffl aa bb cc dd ee gg ll mm nn oo pp rr ss tt uu

zz bi bj bo bt bu by bbi bbj bbo bbr bbs bbt bbu bby bbz dt

ddt fd fr fs ft fy fz ffd ffr ffs fft ffu ffy ffz fu it itt mn nn

oa og oi oj om on ou ov ow oy oer oes oss orr lt llt nt sb sh sk

sl sbi sbj sbo sbr sbs sbt sbu sby sbz tbt th tk tl tbi tbj tbo tbr

tbs tbt tbu tby tbz tti ttb tth ttk ttl Th Hr Hs Hz Ir Is I

Iz Jr Js Jz Or Os Oz Yr Ys Yz Zr Zs Zz

ligatures & alternates ff sh sl sk th tth tk ttk tl ttl ll

bt ttdt rss fh ffh fk ffk fl ffl fr ffr fs ffs ft fft

ffy fy br bbr bs bbs by bly or oer os oes oss Th Hr

Ir Jr Or Yr Zr *ligatures with swashes* sh sl sk th

tth tk ttk tl ttl ll tt Jt br bbr bs bbs by bly

om om on on or œ os Hz Iz Jz Oz Yz Zz

ligatures with titling alternates sh sl sk th tth

tk ttk tl ttl ll bt tt dt dt r ss

fh ffh fk ffk fl ffl fr ffr fs ffs

ft fft ffy fy br bbr bs bbs by bly

om on or oer orr os oes oss Th

Lush Script

Standard

Áá Àà Ââ Ää Åå Āā Ăă Ãã Aą Ææ Çç Ćć Ĉĉ Ċċ Čč Ďď Đđ Ðð Éé Èè Êê
Ëë Ēē Ěě Ėė Eę Ěě Ĝĝ Ğğ Ġġ Ģģ Ĥĥ Ħħ Íí Ìì Îî Ïï Ĩĩ Īī İi Įį Įį Ĵĵ
Ķķ Ĺĺ Ļļ Ľľ Łł Ññ Ńń Ņņ Ňň Ŋŋ Óó Òò Ôô Öö Õõ Øø Ōō Őő Ŏŏ Œœ Ŕŕ
Ŗŗ Řř Śś Ŝŝ Şş Šš ß Ţţ Ťť Ŧŧ Úú Ùù Ûû Üü Ũũ Ūū Ŭŭ Ůů Űű Uų Ẃẃ Ẁẁ
Ŵŵ Ẅẅ Ýý Ỳỳ Ŷŷ Ÿÿ Źź Żż Žž

Stylistic Alternates

Áá Àà Ââ Ää Åå Āā Ăă Ãã Aą Ææ Çç Ćć Ĉĉ Ċċ Čč Ďď Đđ Ðð Éé
Èè Êê Ëë Ēē Ěě Ėė Eę Ěě Ĝĝ Ğğ Ġġ Ģģ Ĥĥ Ħħ Íí Ìì Îî Ïï Ĩĩ Īī İi Įį
Įį Ĵĵ Ķķ Ĺĺ Ļļ Ľľ Łł Ññ Ńń Ņņ Ňň Ŋŋ Óó Òò Ôô Öö Õõ Øø Ōō Ŏŏ Őő
Œœ Ŕŕ Ŗŗ Řř Śś Ŝŝ Şş Šš ß Ţţ Ťť Ŧŧ Úú Ùù Ûû Üü Ũũ Ūū Ŭŭ Ůů Űű
Uų Ẃẃ Ẁẁ Ŵŵ Ẅẅ Ýý Ỳỳ Ŷŷ Ÿÿ Źź Żż Žž

Swash Alternates

Áá Àà Ââ Ää Åå Āā Ăă Ãã Aą Ææ Çç Ćć Ĉĉ Ċċ Čč Ďď Đđ Ðð
Éé Èè Êê Ëë Ēē Ěě Ėė Eę Ěě Ĝĝ Ğğ Ġġ Ģģ Ĥĥ Ħħ Íí Ìì Îî Ïï Ĩĩ
Īī İi Įį Ĵĵ Ķķ Ĺĺ Ļļ Ľľ Łł Ññ Ńń Ņņ Ňň Ŋŋ Óó Òò Ôô Öö Õõ
Øø Ōō Ŏŏ Őő Œœ Ŕŕ Ŗŗ Řř Śś Ŝŝ Şş Šš ß Ţţ Ťť Ŧŧ Úú Ùù Ûû Üü
Ũũ Ūū Ŭŭ Ůů Űű Uų Ẃẃ Ẁẁ Ŵŵ Ẅẅ Ýý Ỳỳ Ŷŷ Ÿÿ Źź Żż Žž

Lush Script

A small sample of the 970-plus alternates

e e e e e e

h ch h h h h h h

k k k k k k k k

g g g g g g g g g

t t t t t t t t t t t t t t t t t t

Lush Script

Opentype Features Supported

Connection Forms
Historical Forms
Initial Forms
Standard Ligatures
Oldstyle Figures
Ornaments
Stylistic Alternates
Swashes
Titling
3 separate Stylistic Sets

a
& partridge
in a
a pear tree

Base Character Set

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

0123456789 0123456789

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Lush Script