TypeTrust



produced by





Lush was a formal script until it had a few too many drinks and, as a result, loosened up a little bit.
Harkening back to the hand-lettering of the 40s and 50s, Lush has evolved into a casual, but well-dressed script that maintains a rather aggressive rhythm.
Transitions often whip back quickly, forcing the letters to reel from the movement and resolve efficiently. It is not as warm as some scripts, intentionally so, so as to distinguish it from its predecessors.

Type and lettering fans will revel in the options afforded to each character—in some cases there are up to 15 different variations with multiple glyph recipes available to produce the most unique and fluid lettering combinations possible. An often overlooked segment of contemporary script fonts, the uppercase letters have at least 3 options to work with that mesh well with the 36 ornamental flourishes to add even further embellishment. In total, there are over 1,650 glyphs in the typeface that includes these OpenType options: Stylistic Alternates, Contextual Alternates, Swashes, Titling, Historical Forms, Initial Forms, Oldstyle Numerals and 3 additional Stylistic Sets. With this release, I have tried to provide as much flexibility and 'forgiveness' within the typeface so the lettering enthusiast can have fun and explore thousands of iterations... and it's pretty easy math to figure this out: with over 970 alternates and 270 ligatures, I intended this typeface to be one that keeps on giving.

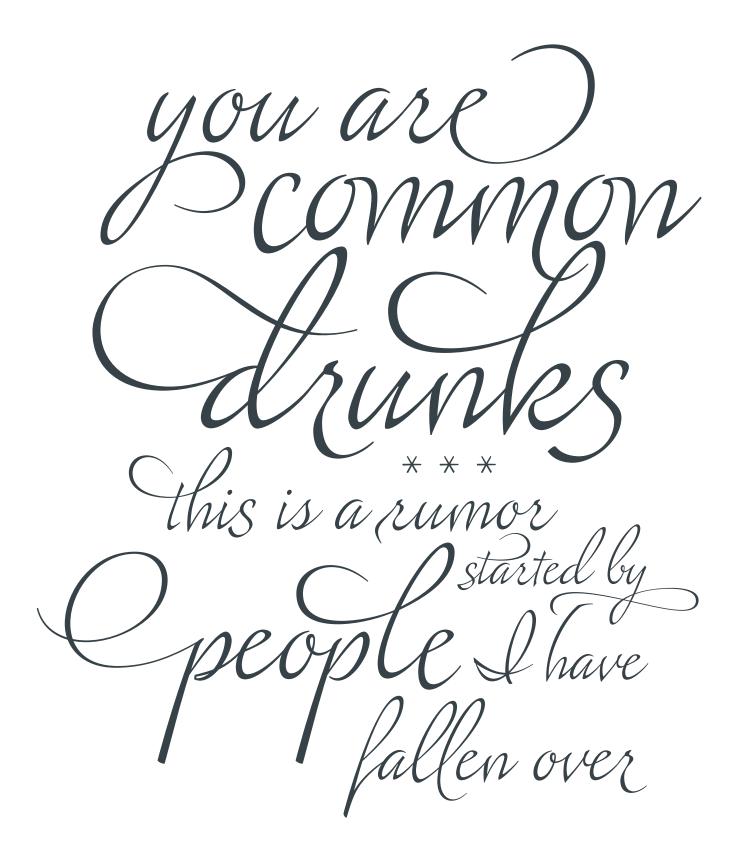
One important fact to note... this marks the first release of a smooth, non-brushed, non-textured script from me—but it won't be the last. That said, I will have to admit that the brush has influenced many of the characters and their construction.



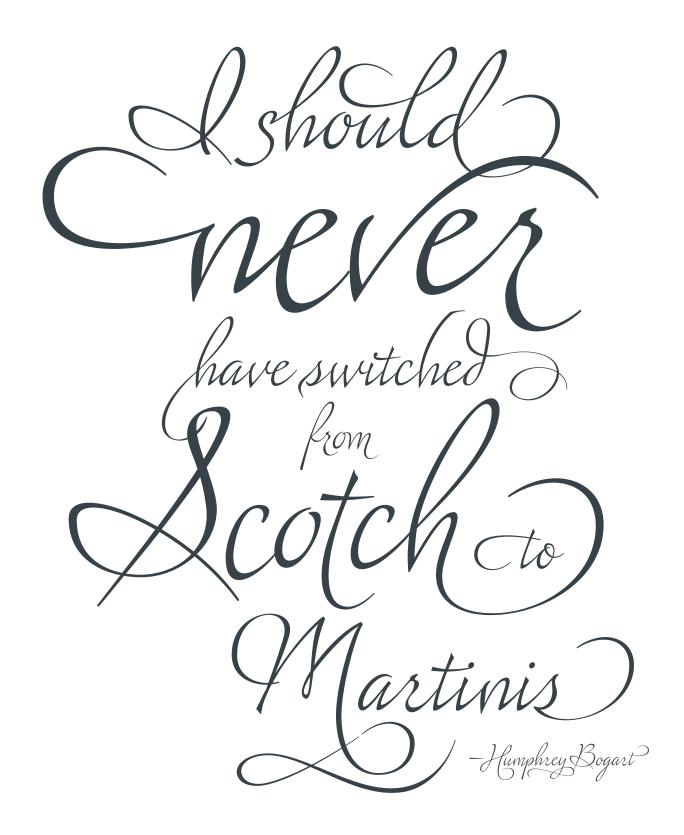
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### standard ligatures

brbsbzorosozti vrvsvzwrwswzfffhffhffbfbfkfk fiffifjffjflflaabbccddeeggll mm nn oo pprrssttuu zz bi bj be bt bu by bbi bbj bbe bbr bbs bbt bbu bby bbz dt ddt fd fr fs ft fy fz ffd ffr ffs fft ffu ffy ffz fu it itt mn nm oa og oi oj om on ou ov ow oy oer oes oss orr lt llt n't sl sh sk slsbisljsbosbrsbssbtsbusbysbztbthtktltbitbjtbotbr tbstbttbutbytbzttittbtthttkttl Vh Hr Hs Hz Ir Is I Iz Jr Js Jz Or Os Oz Yr Ys Yz Zr Zs Zz



Cligatures & alternates) ff sh sl sk th th th th th tlll betiders of the fill fill for for for for fit fly fy brbbrbsbbsbybbyoroorossoossoss Th Hr Ir Jr Or Yr Zr cligatures with swashes) sh sl sk th Whith the the the left the broke by bly Com om Con on Cor Cae Cos Hz Iz Jz Oz Yz Zz ligatures with titling alternates shos skoth tth that the the best at the response MMKKHOKOKOKOKO ft)ffy fy by bby bby bby om ) on ) or ) or ) or ) or ) or ) th



#### Lush Script

#### Standard

#### Stylistic Alternates

Gá Gà Gà Gà Gà Gà Gà Gà Gà Ga Œæ Çç Ćć Ĉċ Čċ Čč Ďd Đđ Đờ Éć Èè Êẻ Ëë Ēċ Ēċ Ēċ Ēċ Čţ Šč Ĝĝ Ğğ Gġ Gá Hh Hh Lí Lì Lì Lì Lì Lì Lì Lì Lì Lì Ĵź Kh Lĺ Ll Ll Ll Ñũ Nú Na Nă Ng Óó Òò Ôô Öö Õõ Øo Ōō Ŏŏ Őô ξ Kź Rì Řž Śś Ŝŝ Şş Šš β Tṭ Ťť Ŧţ Úú Ùù Ûû Üü Ũũ Ūū Ŭŭ Ůů Űů Uu Wú Wù Wù Wü Yý Yỳ Ŷŷ Ÿÿ Źź Żż Žž

#### Swash Alternates



(A small sample of the 970-plus alternates) Ceeee)e hchchhhhhhhh) kckkkkkkk 9999999999999 cttttttttttttt)



# Opentype Features Supported

Connection Forms
Historical Forms
Initial Forms
Standard Ligatures
Oldstyle Figures
Ornaments
Stylistic Alternates
Swashes
Titling
3 separate Stylistic Sets

(f) cpartridge in a land (a pear tree)



## Base Character Set

 $Ω_{a}B_{b}C_{c}D_{d}C_{e}F_{b}Q_{g}H_{h}I_{i}J_{j}K_{b}L_{l}M_{m}$   $N_{n}O_{o}P_{p}Q_{g}R_{r}S_{s}T_{t}N_{u}V_{v}W_{w}X_{x}Y_{y}Z_{z}$  0123456789 0123456789  $\$$^{$\xi}€$^{$\xi}$$ 





