ROLETTA SPECIMEN BOOK

TYPE SPECIMEN BOOK

PTL Roletta Sans, Slab and Ornaments Designed by Andrea Tinnes Published by primetype

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099 Specimen

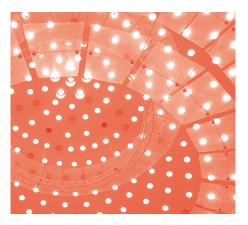
100 Info

101 Fonts

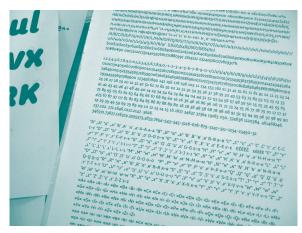
102 Ornament Samples

PROCESS







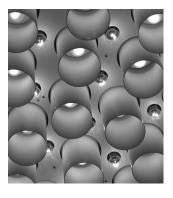




The state of the s







DESIGNAndrea Tinnes

YEAR 2004–2010

Sans, Slab and Ornaments

WEIGHTS5 weights, italics

FORMATS
OTF Features
Mac and PC TTF

CHARACTERS 628 per font

FOUNDRY primetype

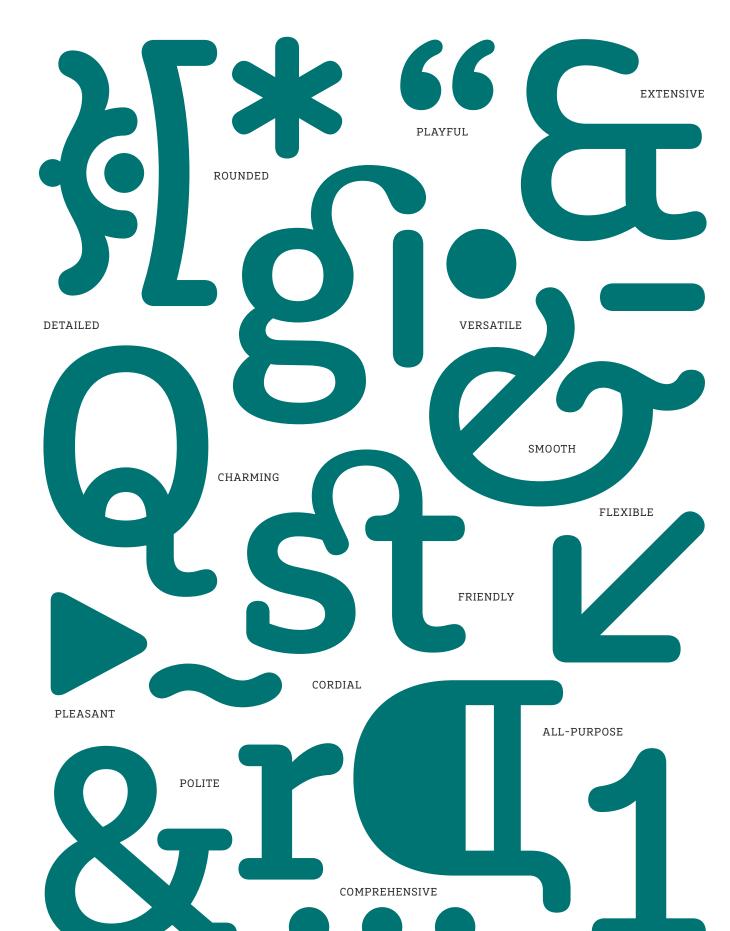
PTL Roletta is a comprehensive round family consisting of a sans and a slab variant, combining functionality and playfulness. Originally designed for the use on screen, the typeface works equally well as a text face on paper. While Roletta's round shapes are discreet and barely visible at small sizes, they give the typeface its distinctive character with many refined details when used at display sizes. With five weights per style, including caps and italics, PTL Roletta Sans and Slab are excellent companions, well-suited for a wide range of text uses.

The OpenType version includes many advanced layout features with various figure sets, alternate characters and geometric symbols. The basic TrueType version contains the normal range of characters.

PTL Roletta also comes with a set of six ornament fonts, offering an endless range of decorative composites and patterns. All ornament fonts play with the notion of roundness: either dotted ornaments, circular forms and outlines or roundish floral shapes.

In 2007 the betaversion of PTL Roletta was chosen as main typeface for the typography special edition of Eye Nr. 64, Vol. 16, summer issue. In 2009 PTL Roletta Sans was chosen by the design studio Weiss-heiten/Berlin as the corporate typeface for the German year in Vietnam 2010. For this purpose all diacritical marks of the vietnamese alphabet were drawn and a new light version was especially designed for the accompanying logotype.

PTL Roletta will be extended with more family members.



DESIGN | ROLETTA SANS | 330 & 180 pt



ASNO

DESIGN | ROLETTA SLAB | 330 & 180 pt



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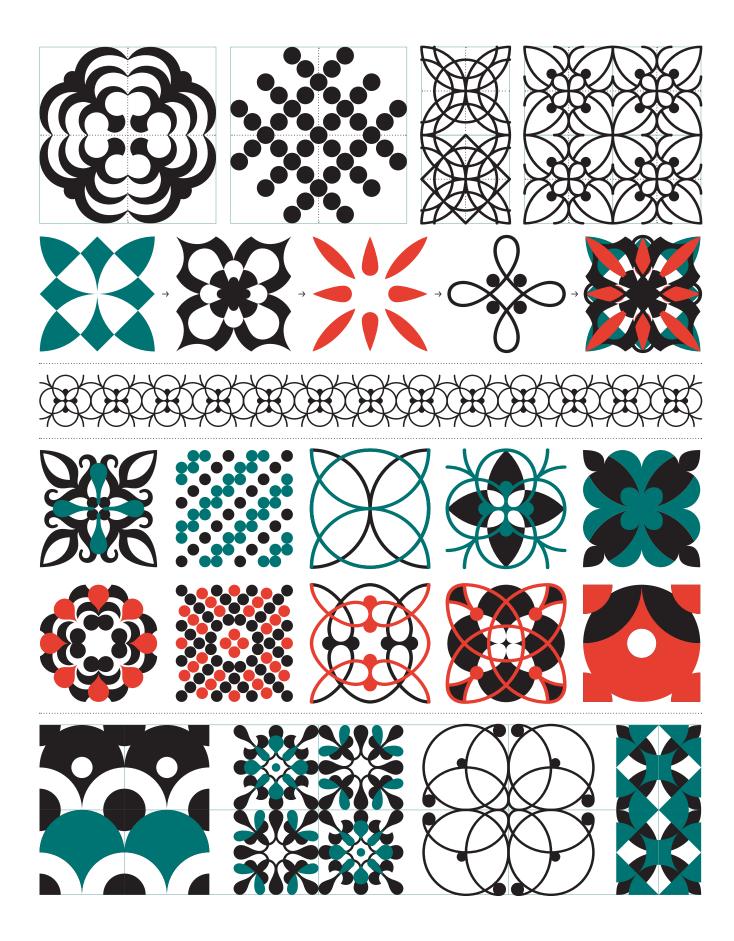
CHARACTERS | ROLETTA SANS/SLAB AND ITALIC | 330 & 180 pt



Cegkn

8t 67 6t

CHARACTERS AND SYSTEM | ROLETTA ORNAMENTS



CHARACTERSET OPENTYPE | ROLETTA SANS REGULAR | 25 pt

```
ABCDEFGHIIJKLMNOPQRSTUVWXYZ
aabcdeffgghiijjklmnopqrrstuvwxyyz
ABCDEFGHIIJKLMNOPQRSTUVWXYZ
11234567890 01123456789
£&&B@#'"$¶¶!?¿¡%‰*†‡®©®™₫º^°
€$£¥¢f¤/(|)\[•]{·}¦ || |[]]}[]}
,.;...,""'*«»<> - - -
=+-\div<>\pm\cong\approx\neq\leq\geq\neg\sim\infty\int\Diamond\Delta\Omega\mu\partial\Pi\pi\sqrt{\Sigma}
0123456789,.:+-=×()[]
0123456789,.:+-×=()[]
0123456789, ... + - \times ()[]
11234567890 o1123456789 €$£¥¢f¤
ÁÀÂÄÃÅÆÇÉÈÊËÎÎÎÏÌÍÎÏŁÑÓÒÔÖÕØŒ
ŠÚÙÛÜŸÝŽĐÞ
áàâäãåáàâäããæçéèêëiîîiiîiîiiłñ
óòôöoøœšúùûüÿýýÿžðþ
ÁÀÂÄÃÅÆÇÉÈÊËÌÍÎÏÌÍÎÏŁÑÓÒÔÖÕØŒ
ŠÚÙÛÜŸÝŽĐÞ
fbfbffbfffffhfhfififififififififififikfkfkftftft
cbchckclcpctgiftsbshskslspstttwww
←↑→↓∇⊅¼½
←↑→↓▼
```

CHARACTERSET OPENTYPE | ROLETTA SLAB REGULAR | 25 pt

```
ABCDEFGHIIJKLMNOPQRSTUVWXYZ
aabcdeffgghijklmnopqrstuvwxyyz
ABCDEFGHIIJKLMNOPQRSTUVWXYZ
11234567890 01123456789
&&&&$@#'"§¶¶!?¿¡%‰*+≠®©®™ªº^°
€$£¥¢f¤/(|)\[•]{·}¦ || |[]}{[}
,.;:...,""'<sup>*</sup><>><> - - -
=+-\div<>\pm\cong\approx\neq\leq\geq\neg\sim\infty\int\Diamond\Delta\Omega\mu\partial\Pi\pi\sqrt{\Sigma}
0123456789, :+-=\times()[]
0123456789, :+-\times=()[]
0123456789,..+-\times()[]
11234567890 o1123456789 €$£¥¢f¤
ÁÀÂÄÃÅÆÇÉÈÊËÍÌÎÏÌÍÎÏŁÑÓÒÔÖÕØŒ
ŠÚÙÛÜŸÝŽĐÞ
áàâäãåáàâäãåæçéèêëíìîïiłñ
óòôöoøœšúùûüÿýýÿžðþ
ÁÀÂÄÃÅÆÇÉÈÊÈÌÍÎÏÌÍÎÏŁÑÓÒÔÖÕØŒ
ŠÚÙÛÜŸÝŽĐÞ
cbchckclcpctgiitsbshskslspstttwww
←↑→↓∇ā¼ë
◆◆◆
◆
```

CHARACTERSET TRUETYPE | ROLETTA SANS REGULAR | 25 pt

CHARACTERSET TRUETYPE | ROLETTA SLAB REGULAR | 25 pt

ABOUT THE DESIGNER

Andrea Tinnes is a type and graphic designer based in Berlin. Her design practice is focused on client-based as well as self-initiated projects. Through her own label, typecuts, she publishes as well as promotes all her type designs. After several years of teaching at Norway's Bergen Academy of the Arts she took on a professorship of type and typography at Burg Giebichenstein University of Art and Design in Halle in 2008. She has a degree in communication design from the University of Applied Sciences Mainz and an MFA in graphic design from the California Institute of the Arts. Andrea's work has been featured in several publications, such as Area 2, Graphic Design for the 21st Century, etapes: and EYE magazine and in several exhibitions including the 22annual 100Show, the TDC53 exhibition and Chaumont 2007. She holds awards from the American Center for Design, red dot (2001/2002) as well as a Certificate of Typographic Excellence (TDC53 2007). PTL Skopex was selected as Typographica's favourite fonts 2006. Published fonts: via primetype: PTL Skopex Gothic (2006), PTL Skopex Serif (2006), PTL Roletta Sans (2010), PTL Roletta Slab (2010), PTL Roletta Ornaments (2010); via typecuts: Type Jockey (2005), Switch (2001), Wedding Sans (2002), Volvox (2001), DasDeck (2001), Haircrimes (2001); custom: Viceroy (2007), Trivium (2005), Eastern Columbia (2005), Broadway Hollywood (2005)

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CONTACT

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LANGUAGE SUPPORT

Information about languages is mainly based on the Unicode Common Locale Data Repository. For details visit the Unicode CLDR Project:

Albanian, Basque, Cornish, Dutch, Danish, English, Faroese, Filipino, Finnish, French, Frisian West, Galician, German, Icelandic, Indonesian, Interlingua, Irish, Italian, Kinyarwanda, Malay, Manx, Norwegian (Bokmål and Nynorsk), Oromo, Portuguese, Somali, Sotho (Northern and Southern) Spanish, Swahili, Swedish, Tsonga, Xhosa, Zulu

CODEPAGES

MacOS: MacOS Icelandic, MacOS Roman

MS Windows: MS Windows 1252 Western (ANSI)

ISO: ISO 8859-1 Latin 1 (Western)

IBM: IBM 37 United States EBCDIC (IBM-28709), IBM 273 Germany EBCDIC, IBM 278 Finland, Sweden EBCDIC, IBM 280 Italy EBCDIC, IBM 284 Spain, Latin America EBCDIC, IBM 285 United Kingdom EBCDIC, IBM 297 France EBCDIC, IBM 500 International EBCDIC, IBM 871 Icelandic EBCDIC, IBM 1047 Open Systems EBCDIC

PTL ROLETTA SANS

landscape patch

Nîtrogen is a chemical element that



SANS EXTRA BOLD SMALL CAPS

Interplanetary Internet

ROUTE 51

TOPOGRAPHICAL INFORMATION

lambert conformal conic projection

statistical geography

type of volcanic oceanic islands

GEOGRAPHY

DESIGN | ROLETTA SLAB | 330 & 180 pt

AISOSTY
AKOYHS

BCEHJNORSZ abefgiknosv

BASIC ALPHABET WITH ALTERNATES | ROLETTA SANS REGULAR | 51 pt

ABCDEFGHIIJKLM NOPQRSTUVWXYZ aabcdeffgghiijjklm nopqrrstuvwxyyz ABCDEFGHIIJKLMN OPQRSTUVWXYZ

11234567890 \$€£¥¤ 11234567890 '"

BASIC ALPHABET WITH ALTERNATES | ROLETTA SANS REGULAR | 51 pt

fbfbffbfffffhfhffhfififf fjffffffffkfkfkftft fftcbchcbchckclcpctit gisbshskslspstttwww

$$\int \Delta \Omega \mu \partial \Pi \pi \sqrt{\Sigma} = + - \div$$

ROLETTA SANS CHARACTERS	
UPPERCASE	ABCDEFGHIJKLMNOPQRSTUVWXYZ
LOWERCASE	abcdefghijklmnopqrstuvwxyz
SMALL CAPS	ABCDEFGHIJKLMNOPQRSTUVWXYZ
NUMERALS Proportional and tabular	1234567890 1234567890 1234567890 1234567890
LIGATURES	fbfbffbfffffhfhffhfiffiffffffffffkfkftkftftft cbchcbchckclcpctgiftsbshskslspstttwww
PUNCTUATION, SYMBOLS, ACCENTS	&@#'"§¶!?¿¡%‰*†‡®©®™₫º^°´``^~~~`°¸″¸´ /()\[•]{·} ,.;:,""'`«»<> —
STYLISTIC ALTERNATES	afgy IIijrlı lı & o 【 【]] []
ACCENTED CHARACTERS	ÁÀÂÄÃÅÆÇÉÈÊËÍÌĨÏÌÍÎÏŁÑÓÒÔÖÕØŒŠÚÙÛÜŸÝŽÐÞ áàâäãåáàâããåæçéèêëíìĨïıíìîïiłñóòôöõøœšúùûüÿýýÿžðþ ÁÀÂÄÃÅÆÇÉÈÊËÌÍĨÏÌÍÎÏŁÑÓÒÔÖÕØŒŠÚÙÛÜŸÝŽÐÞ
CURRENY SYMBOLS Proportional and tabular	€\$£¥¢f¤
NUMERATORS, DENOMINATORS SUPERSCRIPT, SUBSCRIPT	0123456789,.:+-=×()[] 0123456789,.:+-×=()[] 0123456789,.:+-×()[] 01234567
FRACTIONS	1/4 1/2 3/4
MATHEMATICAL SYMBOLS	=+-÷<>±≅≈≠≤≥¬~∞∫◊ΔΩμ∂Ππ√Σ
ARROWS	←↑→↓∇↗↘⇙┈⇡·➾·↓ ←→ ◀▶
GRAPHIC SYMBOLS	

OPENTYPE FEATURES	DEACTIVATED		ACTIVATED
CASE SENSITIVE upward shifted Guillemets and Dashes	»Hamburge-fontives«	\rightarrow	»HAMBURGE-FONTIVES«
ALL CAPS	Hamburgefontives	\rightarrow	HAMBURGEFONTIVES
STANDARD LIGATURES	Hamburgefintifles	\rightarrow	Hamburgefintifles
DISCRETIONARY LIGATURES			speichel ist oft gift affin attest action www.site
PROPORTIONAL LINING default figures	13.05.1984	\rightarrow	13.05.1984
TABULAR LINING	13.05.1984	\rightarrow	13.05.1984
PROPORTIONAL OLDSTYLE	13.05.1984	\rightarrow	13.05.1984
TABULAR OLDSTYLE	13.05.1984	\rightarrow	13.05.1984
SUPERSCRIPT/SUPERIOR	Handglove2(N+X)	\rightarrow	Handglove ²⁽ N+X)
SUBSCRIPT/SCIENTIFIC INFERIORS	H20 CO2	\rightarrow	H ₂ 0 CO ₂
NUMERATORS	Handglove123	\rightarrow	Handglove ¹²³
DENOMINATORS	Handglove123ABC	\rightarrow	Handglove ₁₂₃ ABC
FRACTIONS	123/456	\rightarrow	123/456

OPENTYPE FEATURES	DEACTIVATED		ACTIVATED
ALTERNATES/STYLISTIC SET 1 Alternate »a« Variant	Hamburgefontives alive and kicking	$\begin{array}{c} \rightarrow \\ \rightarrow \end{array}$	Hamburgefontives alive and kicking
ALTERNATES/STYLISTIC SET 2 Alternate »g« and »y« Variants	Hamburgefontyves typographic gymnastics	\rightarrow	Hamburgefontyves typographic gymnastics
ALTERNATES/STYLISTIC SET 3 Alternate »I«, »i«, »j«, »r«, »I« and »1« Variants	lamburgejfontiv IAM 11 Interface design job FIRM	$\begin{array}{c} \rightarrow \\ \rightarrow \end{array}$	Iamburgejfontiv IAM 11 Interface design job FIRM
ALTERNATES/STYLISTIC SET 4 Alternate »f« Variant	Hamburgefontives featuring films on craft	\rightarrow	Hamburgefontives featuring films on craft
ALTERNATES/STYLISTIC SET 5 Alternate »¶», »[« and »]« Variant	¶ [Hamburgefontives]	\rightarrow	¶ [Hamburgefontives]
ALTERNATES/STYLISTIC SET 6 Alternate »{« and »}« Variant	{Hamburgefontives}	\rightarrow	}[Hamburgefontives]{
ALTERNATES/STYLISTIC SET 7 Alternate » « Variant	Hamburgefontives	\rightarrow	Hamburgefontives
ALTERNATES/STYLISTIC SET 8 Alternate »&« Variant	Hamburge & fontives	\rightarrow	Hamburge & fontives
ALTERNATES/STYLISTIC SET 9 Alternate »&« Variant	Hamburge & fontives	\rightarrow	Hamburge & fontives

WEIGHTS

Sans Regular

ABCDEFGHIIJKLMNOPQRSTUVWXYZ aabcdeffgghiijjklmnopqrrstuvwxyyz ABCDEFGHIIJKLMNOPQRSTUVWXYZ 11234567890 01123456789, .:; !?@&§\$¶

Sans Regular Italic

ABCDEFGHIIJKLMNOPQRSTUVWXYZ abcdefghiijjklmnopqrrstuvwxyz ABCDEFGHIIJKLMNOPQRSTUVWXYZ 11234567890 01123456789 ,..; !?@&§\$¶

Sans Medium

ABCDEFGHIIJKLMNOPQRSTUVWXYZ aabcdeffgghiijjklmnopqrrstuvwxyyz ABCDEFGHIIJKLMNOPQRSTUVWXYZ 11234567890 01123456789 ,..; !?@&§\$¶

Sans Medium

ABCDEFGHIIJKLMNOPQRSTUVWXYZ abcdefghiijjklmnopqrrstuvwxyz ABCDEFGHIIJKLMNOPQRSTUVWXYZ 11234567890 01123456789,..; !?@&§\$¶

Sans Bold

ABCDEFGHIIJKLMNOPQRSTUVWXYZ aabcdeffgghiijjklmnopqrrstuvwxyyz ABCDEFGHIIJKLMNOPQRSTUVWXYZ 11234567890 01123456789,..;!?@&§\$¶

Sans Bold Italic

ABCDEFGHIIJKLMNOPQRSTUVWXYZ abcdefghiijjklmnopqrrstuvwxyz ABCDEFGHIIJKLMNOPQRSTUVWXYZ 11234567890 01123456789 ,.:; !?@&§\$¶

Sans Extrabold

ABCDEFGHIIJKLMNOPQRSTUVWXYZ aabcdeffgghiijjklmnopqrrstuvwxyyz ABCDEFGHIIJKLMNOPQRSTUVWXYZ 11234567890 01123456789 ,..; !?@&§\$¶

Sans Extrabold Italic

ABCDEFGHIIJKLMNOPQRSTUVWXYZ abcdefghiijjklmnopqrrstuvwxyz ABCDEFGHIIJKLMNOPQRSTUVWXYZ 11234567890 01123456789 ,..; !?@&§\$¶

Sans Black

ABCDEFGHIIJKLMNOPQRSTUVWXYZ aabcdeffgghiijjklmnopqrrstuvwxyyz ABCDEFGHIIJKLMNOPQRSTUVWXYZ 11234567890 01123456789,.:; !?@&§\$¶

Sans Black Italic

ABCDEFGHIIJKLMNOPQRSTUVWXYZ abcdefghiijjklmnopqrrstuvwxyz ABCDEFGHIIJKLMNOPQRSTUVWXYZ 11234567890 01123456789 ,.:; !?@&§\$¶

WEIGHTS | ROLETTA SANS | 120 pt

introduce monsieur adjustive hacienda shocking

WEIGHTS | ROLETTA SANS | 120 pt

introduce monsieur adjustive hacienda shocking

WEIGHTS | ROLETTA SANS | 120 pt

BURKING INVENTS JOINDER HELICON DEMONS

WEIGHTS | ROLETTA SANS | 120 pt

BURKING INVENTS JOINDER HELICON DEMONS

WEIGHTS | ROLETTA SANS REGULAR | 102 pt, 40 pt, 11 pt

Sans* Regular J

ABCDEFGHIIJKLMNO
PQRSTUVWXYZ
aabcdeffgghijijklmno
pqrrstuvwxyyz
ABCDEFGHIIJKLMNO
PQRSTUVWXYZ
1234567890:;.,&§¶%!?

```
ÁÀÂÄÄÅÆÇÉÈĒËÍÌĨÏÌÍĨÏŁÑÓÒÔÖØŒŠÚÙÛÜŸÝŽÐÞáàâäãåáàâääåæçéèêëiîĨiiîiñiihñ óòôööøæšúùûüÿýýÿžðþÁÀÂÄÄÅÆÇÉÈĒËÌÍĨÏÌÍÎÏŁÑÓÒÔÖÖØŒŠÚÙÛÜŸÝŽÐÞ 11234567890 01123456789 &&&β@#'"§¶¶!?¿¡%‰*†‡®©®™₫⁰^° €$£¥¢f¤ =+-÷<>±≅≈≠≤≥¬~∞∫◊ΔΩμ∂Ππ√Σ/(|)\[•]{·}|\|[]\|]\|,;;...,""''«»<>_- - - ´```^~``, ~ 11234567890 01123456789 €$£¥¢f¤ 0123456789.::+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+-=×()[] 0123456789,.:+--×()[] 0123456789,.:+--×()[] 0123456789,.:+--×()[] 0123456789,.:+--×()[] 0123456789,.:+--×()[] 0123456789,.:+--×()[] 0123456789,.:+--×()[] 0123456789,.:+--×()[] 0123456789,.:+--×()[] 0123456789,.:+--×()[] 0123456789,.:+--×()[] 0123456789,.:+--×()[] 0123456789,.:+--×()[] 0123456789,.:+--×()[] 0123456789,.:+--×()[] 0123456789,.:+--×()[] 0123456789,.:+--×()[] 0123456789,.:+--×()[] 0
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WEIGHTS | ROLETTA SANS REGULAR ITALIC | 102 pt, 40 pt, 11 pt

Sans* Regular\

ABCDEFGHIIJKLMNO
PQRSTUVWXYZ
abcdefghijijklmno
pqrrstuvwxyz
ABCDEFGHIIJKLMNO
PQRSTUVWXYZ
1234567890:;.,&§¶%!?

TEXTSAMPLES | ROLETTA SANS REGULAR | 22/28 pt | Mixed with Ligatures, Italics, Small Caps, All Caps, Bold and Medium

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD WORK BECAUSE IT MAY ILLUS-TRATE A RULE OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out in the cold, revenge himself. The rules and devices and technicalities fall into their place as the mere material of the true purpose, which is the making and enjoying of beautiful things. THE ARTIST TREATS THE RULE AS HE PLEASES, BECAUSE THEY ARE NOW ABSORBED INTO HIS CONSCIOUSNESS: the amateur may drive clean through them, be they rules even against consecutive fifths, or so-

TEXTSAMPLES | ROLETTA SANS REGULAR | ALTERNATES | | 22/28 pt | Mixed with Ligatures, Italics, Small Caps, All Caps, Bold and Medium

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD WORK BECAUSE IT MAY ILLUS-TRATE A RULE OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out in the cold, revenge himself. The rules and devices and technicalities fall into their place as the mere material of the true purpose, which is the making and enjoying of beautiful things. THE ARTIST TREATS THE RULE AS HE PLEASES, BECAUSE THEY ARE NOW ABSORBED INTO HIS CONSCIOUSNESS: the amateur may drive clean through them, be they rules even against consecutive fifths, or solil-

TEXTSAMPLES | ROLETTA SANS REGULAR | 9/12 pt

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD WORK BECAUSE IT MAY ILLUSTRATE A RULE OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out in the cold, revenge himself. The rules and devices and technicalities fall into their place as the mere material of the true purpose, which is the making and enjoying of beautiful things. The artist treats the rule as he pleases, because they are now absorbed into his consciousness: the amateur may drive clean through them, be they rules even against consecutive fifths, or soliloquies, or want of »truth to purpose«, to the final test, which is whether he likes the things or does not like it. Is should not dare to write an article for The Fleuron were I not still closely shut up, so far as the art of printing is concerned, in the first stage, and only beginning to peep eagerly over the high wall between

TEXTSAMPLES | ROLETTA SANS REGULAR | ALTERNATES | 9/12 pt

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD WORK BECAUSE IT MAY ILLUSTRATE A RULE OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out in the cold, revenge himself. The rules and devices and technicalities fall into their place as the mere material of the true purpose, which is the making and enjoying of beautiful things. The artist treats the rule as he pleases, because they are now absorbed into his consciousness: the amateur may drive clean through them, be they rules even against consecutive fifths, or soliloquies, or want of »truth to purpose«, to the final test, which is whether he likes the things or does not like it. Is should not dare to write an article for The Fleuron were I not still closely shut up, so far as the art of printing is concerned, in the first stage, and only beginning to peep eagerly over the high

TEXTSAMPLES | ROLETTA SANS REGULAR PLUS ITALIC | 9/12 pt

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, sometimes doing or praising bad work because it may illustrate a rule or EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out in the cold, revenge himself. The rules and devices and technicalities fall into their place as the mere material of the true purpose, which is the making and enjoying of beautiful things. The artist treats the rule as he pleases, because they are now absorbed into his consciousness: the amateur may drive clean through them, be they rules even against consecutive fifths, or soliloquies, or want of »truth to purpose«, to the final test, which is whether he likes the things or does not like it. Is should not dare to write an article for The Fleuron were I not still closely shut up, so far as the art of printing is concerned, in the first stage, and only beginning to peep eagerly over the high wall between

TEXTSAMPLES | ROLETTA SANS REGULAR | 12/16 pt

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD WORK BECAUSE IT MAY ILLUSTRATE A RULE OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out in the cold, revenge himself. The rules and

TEXTSAMPLES | ROLETTA SANS REGULAR | ALTERNATES | 12/16 pt

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TEXTSAMPLES | ROLETTA SANS REGULAR PLUS ITALIC | 12/16 pt

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WEIGHTS | ROLETTA SANS MEDIUM | 102 pt, 40 pt, 11 pt

Sans* MediumJ

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WEIGHTS | ROLETTA SANS MEDIUM ITALIC | 102 pt, 40 pt, 11 pt

Sans* MediumJ

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TEXTSAMPLES | ROLETTA SANS MEDIUM | 22/28 pt | Mixed with Ligatures, Italics, Small Caps, All Caps, Bold and Extrabold

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD WORK BECAUSE IT MAY IL-LUSTRATE A RULE OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out in the cold, revenge himself. The rules and devices and technicalities fall into their place as the mere material of the true purpose, which is the making and enjoying of beautiful things. THE ARTIST TREATS THE RULE AS HE PLEASES, BE-CAUSE THEY ARE NOW ABSORBED INTO HIS CONSCIOUSNESS: the amateur may drive clean through them, be they rules even against con-

TEXTSAMPLES | ROLETTA SANS MEDIUM | ALTERNATES | | 22/28 pt | Mixed with Ligatures, Italics, Small Caps, All Caps, Bold and Extrabold

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TEXTSAMPLES | ROLETTA SANS MEDIUM | 9/12 pt

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, sometimes doing or praising bad work because it may illustrate a RULE OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out in the cold, revenge himself. The rules and devices and technicalities fall into their place as the mere material of the true purpose, which is the making and enjoying of beautiful things. The artist treats the rule as he pleases, because they are now absorbed into his consciousness: the amateur may drive clean through them, be they rules even against consecutive fifths, or soliloquies, or want of »truth to purpose«, to the final test, which is whether he likes the things or does not like it. Is should not dare to write an article for The Fleuron were I not still closely shut up, so far as the art of printing is concerned, in the first stage, and only beginning to peep eagerly

TEXTSAMPLES | ROLETTA SANS MEDIUM | ALTERNATES | 9/12 pt

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TEXTSAMPLES | ROLETTA SANS MEDIUM PLUS ITALIC | 9/12 pt

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the lphart, sometimes doing or praising bad work because it may illustrate a RULE OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out in the cold, revenge himself. The rules and devices and technicalities fall into their place as the mere material of the true purpose, which is the making and enjoying of beautiful things. The artist treats the rule as he pleases, because they are now absorbed into his consciousness: the amateur may drive clean through them, be they rules even against consecutive fifths, or soliloquies, or want of »truth to purpose«, to the final test, which is whether he likes the things or does not like it. Is should not dare to write an article for The Fleuron were I not still closely shut up, so far as the art of printing is concerned, in the first stage, and only beginning to peep

TEXTSAMPLES | ROLETTA SANS MEDIUM | 12/16 pt

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD WORK BECAUSE IT MAY ILLUSTRATE A RULE OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out in the cold, revenge himself. The rules and

TEXTSAMPLES | ROLETTA SANS MEDIUM | ALTERNATES | 12/16 pt

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD WORK BECAUSE IT MAY ILLUSTRATE A RULE OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out in the cold, revenge himself.

TEXTSAMPLES | ROLETTA SANS MEDIUM PLUS ITALIC | 12/16 pt

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD WORK BECAUSE IT MAY ILLUSTRATE A RULE OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out in the cold, revenge himself.

WEIGHTS | ROLETTA SANS BOLD | 102 pt, 40 pt, 11 pt

Sans* Bold*

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WEIGHTS | ROLETTA SANS BOLD ITALIC | 102 pt, 40 pt, 11 pt

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TEXTSAMPLES | ROLETTA SANS BOLD | 22/28 pt | Mixed with Ligatures, Italics, Small Caps, All Caps, ExtraBold and Black

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD WORK BECAUSE IT MAY **ILLUSTRATE A RULE OR EMPLOY A DEVICE ABOUT** WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out in the cold, revenge himself. The rules and devices and technicalities fall into their place as the mere material of the true purpose, which is the making and enjoying of beautiful things. THE ARTIST TREATS THE RULE AS HE PLEASES, **BECAUSE THEY ARE NOW ABSORBED INTO HIS** CONSCIOUSNESS: the amateur may drive clean through them, be they rules even against consecTEXTSAMPLES | ROLETTA SANS BOLD | ALTERNATES | | 22/28 pt | Mixed with Ligatures, Italics, Small Caps, All Caps, Extrabold and Black

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD WORK BECAUSE IT MAY ILLUSTRATE A RULE OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out in the cold, revenge himself. The rules and devices and technicalities fall into their place as the mere material of the true purpose, which is the making and enjoying of beautiful things. THE ARTIST TREATS THE RULE AS HE PLEASES, **BECAUSE THEY ARE NOW ABSORBED INTO HIS** CONSCIOUSNESS: the amateur may drive clean through them, be they rules even against con-

TEXTSAMPLES | ROLETTA SANS BOLD | 9/12 pt

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TEXTSAMPLES | ROLETTA SANS BOLD | ALTERNATES | 9/12 pt

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TEXTSAMPLES | ROLETTA SANS BOLD PLUS ITALIC | 9/12 pt

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the lphart, sometimes doing or praising bad work because it may illustrate a RULE OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out in the cold, revenge himself. The rules and devices and technicalities fall into their place as the mere material of the true purpose, which is the making and enjoying of beautiful things. The artist treats the rule as he pleases, because they are now absorbed into his consciousness: the amateur may drive clean through them, be they rules even against consecutive fifths, or soliloquies, or want of »truth to purpose«, to the final test, which is whether he likes the things or does not like it. Is should not dare to write an article for The Fleuron were I not still closely shut up, so far as the art of printing is concerned, in the first stage, and only beginning

TEXTSAMPLES | ROLETTA SANS BOLD | 12/16 pt

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD WORK BECAUSE IT MAY ILLUSTRATE A RULE OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out in the cold, revenge himself. The rules

TEXTSAMPLES | ROLETTA SANS BOLD | ALTERNATES | 12/16 pt

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD WORK BECAUSE IT MAY ILLUSTRATE A RULE OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out in the cold, revenge himself.

TEXTSAMPLES | ROLETTA SANS BOLD PLUS ITALIC | 12/16 pt

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD WORK BECAUSE IT MAY ILLUSTRATE A RULE OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out in the cold, revenge himself.

WEIGHTS | ROLETTA SANS EXTRABOLD | 102 pt, 40 pt, 11 pt

Sans* Ex.Bold4

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WEIGHTS | ROLETTA SANS EXTRABOLD ITALIC | 102 pt, 40 pt, 11 pt

Sans* Ex.Bold4

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TEXTSAMPLES | ROLETTA SANS EXTRABOLD | 22/28 pt | Mixed with Ligatures, Italics, Small Caps, All Caps and Black

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD WORK BECAUSE IT MAY IL-LUSTRATE A RULE OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out in the cold, revenge himself. The rules and devices and technicalities fall into their place as the mere material of the true purpose, which is the making and enjoying of beautiful things. THE ARTIST TREATS THE RULE AS HE PLEASES, **BECAUSE THEY ARE NOW ABSORBED INTO HIS CONSCIOUSNESS: the amateur may drive clean** through them, be they rules even against conTEXTSAMPLES | ROLETTA SANS BOLD | ALTERNATES | | 22/28 pt | Mixed with Ligatures, Italics, Small Caps, All Caps and Black

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD WORK BECAUSE IT MAY ILLUSTRATE A RULE OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out in the cold, revenge himself. The rules and devices and technicalities fall into their place as the mere material of the true purpose, which is the making and enjoying of beautiful things. THE ARTIST TREATS THE RULE AS HE PLEAS-**ES, BECAUSE THEY ARE NOW ABSORBED** INTO HIS CONSCIOUSNESS: the amateur may

TEXTSAMPLES | ROLETTA SANS EXTRABOLD | 9/12 pt

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD WORK BECAUSE IT MAY ILLUSTRATE A RULE OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out in the cold, revenge himself. The rules and devices and technicalities fall into their place as the mere material of the true purpose, which is the making and enjoying of beautiful things. The artist treats the rule as he pleases, because they are now absorbed into his consciousness: the amateur may drive clean through them, be they rules even against consecutive fifths, or soliloquies, or want of »truth to purpose«, to the final test, which is whether he likes the things or does not like it. Is should not dare to write an article for The Fleuron were I not still closely shut up, so far as the art of printing is concerned, in the first stage, and

TEXTSAMPLES | ROLETTA SANS EXTRABOLD | ALTERNATES | 9/12 pt

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD WORK BECAUSE IT MAY ILLUSTRATE A RULE OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out in the cold, revenge himself. The rules and devices and technicalities fall into their place as the mere material of the true purpose, which is the making and enjoying of beautiful things. The artist treats the rule as he pleases, because they are now absorbed into his consciousness: the amateur may drive clean through them, be they rules even against consecutive fifths, or soliloquies, or want of »truth to purpose«, to the final test, which is whether he likes the things or does not like it. Is should not dare to write an article for The Fleuron were I not still closely shut up, so far as the art of printing

TEXTSAMPLES | ROLETTA SANS BOLD EXTRABOLD ITALIC | 9/12 pt

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD WORK BECAUSE IT may illustrate a rule or employ a device about which he knows. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out in the cold, revenge himself. The rules and devices and technicalities fall into their place as the mere material of the true purpose, which is the making and enjoying of beautiful things. The artist treats the rule as he pleases, because they are now absorbed into his consciousness: the amateur may drive clean through them, be they rules even against consecutive fifths, or soliloquies, or want of »truth to purpose«, to the final test, which is whether he likes the things or does not like it. Is should not dare to write an article for The Fleuron were I not still closely shut up, so far as the art of printing is concerned,

TEXTSAMPLES | ROLETTA SANS EXTRABOLD | 12/16 pt

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD WORK BECAUSE IT MAY ILLUSTRATE A RULE OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out in the cold, revenge himself.

TEXTSAMPLES | ROLETTA SANS EXTRABOLD | ALTERNATES | 12/16 pt

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD WORK BECAUSE IT MAY ILLUSTRATE A RULE OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out in

TEXTSAMPLES | ROLETTA SANS EXTRABOLD PLUS ITALIC | 12/16 pt

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD WORK BECAUSE IT MAY ILLUSTRATE A RULE OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out in the cold, re-

WEIGHTS | ROLETTA SANS BLACK | 102 pt, 40 pt, 11 pt

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WEIGHTS | ROLETTA SANS BLACK ITALIC | 102 pt, 40 pt, 11 pt

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 TEXTSAMPLES | ROLETTA SANS BLACK | 22/28 pt | Mixed with Ligatures, Italics, Small Caps, All Caps and Black

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD WORK BECAUSE IT MAY ILLUSTRATE A RULE OR EM-PLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out in the cold, revenge himself. The rules and devices and technicalities fall into their place as the mere material of the true purpose, which is the making and enjoying of beautiful things. THE ARTIST TREATS THE RULE AS HE PLEASES, BE-**CAUSE THEY ARE NOW ABSORBED INTO HIS CONSCIOUSNESS: the amateur may drive clean**

TEXTSAMPLES | ROLETTA SANS BLACK | ALTERNATES | | 22/28 pt | Mixed with Ligatures, Italics, Small Caps, All Caps and Black

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD WORK BECAUSE IT MAY ILLUSTRATE A RULE OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out in the cold, revenge himself. The rules and devices and technicalities fall into their place as the mere material of the true purpose, which is the making and enjoying of beautiful things. THE ARTIST TREATS THE RULE AS HE PLEASES. **BECAUSE THEY ARE NOW ABSORBED INTO** HIS CONSCIOUSNESS: the amateur may drive

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TEXTSAMPLES | ROLETTA SANS BLACK | ALTERNATES | 12/16 pt

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD WORK BECAUSE IT MAY ILLUSTRATE A RULE OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out in

TEXTSAMPLES | ROLETTA SANS BLACK PLUS ITALIC | 12/16 pt

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD WORK BECAUSE IT MAY ILLUSTRATE A RULE OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out

PTL ROLETTA SLAB

landscape patch

Nitrogen is a chemical element that



SLAB EXTRA BOLD SMALL CAPS

Interplanetary Internet

ROUTE 51

TOPOGRAPHICAL INFORMATION

lambert conformal conic projection

statistical geography

type of volcanic oceanic islands

GEOGRAPHY

DESIGN | ROLETTA SLAB | 330 & 180 pt

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BCEHJNORS

abefgknosv

BASIC ALPHABET WITH ALTERNATES | ROLETTA SLAB REGULAR | 51 pt

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BASIC ALPHABET WITH ALTERNATES | ROLETTA SANS REGULAR | 51 pt

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ROLETTA SANS CHARACTERS	
UPPERCASE	ABCDEFGHIJKLMNOPQRSTUVWXYZ
LOWERCASE	abcdefghijklmnopqrstuvwxyz
SMALL CAPS	ABCDEFGHIJKLMNOPQRSTUVWXYZ
NUMERALS Proportional and tabular	1234567890 1234567890 1234567890 1234567890
LIGATURES	fbfbffbfffffhfhfififfiffffffffffffkfkffkftftft cbchcbchckclcpctgiitsbshskslspstttwww
PUNCTUATION, SYMBOLS, ACCENTS	&@#'"§¶!?¿¡%‰*†‡®©®™ªº^°´`"^~~~°¸″¸´ /()\[•]{·} ,.;:,""''«»<> —
STYLISTIC ALTERNATES	afgy II l1 l1 &&¶ ∭∭{
ACCENTED CHARACTERS	ÁÀÂÄÃÅÆÇÉÈÊËÍÌÎÏÌÍÎÏŁÑÓÒÔÖØŒŠÚÙÛÜŸÝŽÐÞ áàâäãåáàââããæçéèêëíìîïiłñóòôöŏøœšúùûüÿýýÿžðþ ÁÀÂÄÃÅÆÇÉÈÊËÌÍÎÏÌÍÎÏŁÑÓÒÔÖŌØŒŠÚÙÛÜŸÝŽÐÞ
CURRENY SYMBOLS Proportional and tabular	€\$£¥¢f¤
NUMERATORS, DENOMINATORS SUPERSCRIPT, SUBSCRIPT	0123456789,.:+-=×()[] 0123456789,.:+-×=()[] 0123456789,.:+-×()[] 01234567
FRACTIONS	1/4 1/2 3/4
MATHEMATICAL SYMBOLS	=+-÷<>±≅≈≠≤≥¬~∞∫◊ΔΩμ∂Ππ√Σ
ARROWS	←↑→↓∇↗↘⇙←↑→↓ ←→ ◆▶
GRAPHIC SYMBOLS	

OPENTYPE FEATURES	DEACTIVATED		ACTIVATED
CASE SENSITIVE upward shifted Guillemets and Dashes	»Hamburge-fontives«	\rightarrow	»HAMBURGE-FONTIVES«
ALL CAPS	Hamburgefontives	\rightarrow	HAMBURGEFONTIVES
STANDARD LIGATURES	Hamburgefintifles	\rightarrow	Hamburgefintifles
DISCRETIONARY LIGATURES	speichel ist oft gift affin attest action www.site		speichel ist oft gift affin attest action www.site
PROPORTIONAL LINING default figures	13.05.1984	\rightarrow	13.05.1984
TABULAR LINING	13.05.1984	\rightarrow	13.05.1984
PROPORTIONAL OLDSTYLE	13.05.1984	\rightarrow	13.05.1984
TABULAR OLDSTYLE	13.05.1984	\rightarrow	13.05.1984
SUPERSCRIPT/SUPERIOR	Handglove2(N+X)	\rightarrow	Handglove ²⁽ N+X)
SUBSCRIPT/SCIENTIFIC INFERIORS	H20 CO2	\rightarrow	H ₂ 0 CO ₂
NUMERATORS	Handglove123	\rightarrow	Handglove ¹²³
DENOMINATORS	Handglove123ABC	\rightarrow	Handglove ₁₂₃ ABC
FRACTIONS	123/456	\rightarrow	123/456

OPENTYPE FEATURES	DEACTIVATED		ACTIVATED
ALTERNATES/STYLISTIC SET 1 Alternate »a« Variant	Hamburgefontives alive and kicking	$\begin{array}{c} \rightarrow \\ \rightarrow \end{array}$	Hamburgefontives alive and kicking
ALTERNATES/STYLISTIC SET 2 Alternate »g« and »y« Variants	Hamburgefontyves typographic gymnastics	\rightarrow	Hamburgefontyves typographic gymnastics
ALTERNATES/STYLISTIC SET 3 Alternate »I« and »1« Variants	Iamburgejfontiv IAM 11 Interface design job FIRM		Iamburgejfontiv IAM l1 Interface design job FIRM
ALTERNATES/STYLISTIC SET 4 Alternate »f« Variant	Hamburgefontives featuring films on craft	\rightarrow	Hamburgefontives featuring films on craft
ALTERNATES/STYLISTIC SET 5 Alternate »¶», »[« and »]« Variant	¶ [Hamburgefontives]	\rightarrow	¶ [Hamburgefontives]
ALTERNATES/STYLISTIC SET 6 Alternate »{« and »}« Variant	{Hamburgefontives}	\rightarrow	}[Hamburgefontives]}
ALTERNATES/STYLISTIC SET 7 Alternate » « Variant	Hamburgefontives	\rightarrow	Hamburgefontives
ALTERNATES/STYLISTIC SET 8 Alternate »&≪ Variant	Hamburge & fontives	\rightarrow	Hamburge & fontives
ALTERNATES/STYLISTIC SET 9 Alternate »&« Variant	Hamburge & fontives	\rightarrow	Hamburge め fontives

WEIGHTS

Slab Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ aabcdeffgghijklmnopqrstuvwxyyz abcdefghijklmnopQrstuvwxyz 11234567890 01123456789 ,..; !?@&§\$¶

Slab Regular Italic

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Slab Medium

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ENOUGH HEXONE OPERON SNATCH ZONERS

ENOUGH HEXONE OPERON SNATCH ZONERS

WEIGHTS | ROLETTA SLAB REGULAR | 102 pt, 40 pt, 11 pt

Slab* Regular↓

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WEIGHTS | ROLETTA SLAB REGULAR ITALIC | 102 pt, 40 pt, 11 pt

Slab* Regular\$

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TEXTSAMPLES | ROLETTA SLAB REGULAR | 22/28 pt | Mixed with Ligatures, Italics, Small Caps, All Caps, Bold and Medium

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD WORK BECAUSE IT MAY ILLUS-TRATE A RULE OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out in the cold, revenge himself. The rules and devices and technicalities fall into their place as the mere material of the true purpose, which is the making and enjoying of beautiful things. THE ARTIST TREATS THE RULE AS HE PLEAS-ES, BECAUSE THEY ARE NOW ABSORBED INTO HIS CONSCIOUSNESS: the amateur may drive clean through them, be they rules even against

TEXTSAMPLES | ROLETTA SLAB REGULAR | ALTERNATES | | 22/28 pt | Mixed with Ligatures, Italics, Small Caps, All Caps, Bold and Medium

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD WORK BECAUSE IT MAY ILLUSTRATE A RULE OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. *In this stage also* the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out in the cold, revenge himself. The rules and devices and technicalities fall into their place as the mere material of the true purpose, which is the making and enjoying of beautiful things. THE ARTIST TREATS THE RULE AS HE PLEAS-ES, BECAUSE THEY ARE NOW ABSORBED INTO HIS CONSCIOUSNESS: the amateur may drive clean through them, be they rules even against

TEXTSAMPLES | ROLETTA SLAB REGULAR | 9/12 pt

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TEXTSAMPLES | ROLETTA SLAB REGULAR | ALTERNATES | 9/12 pt

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TEXTSAMPLES | ROLETTA SLAB REGULAR PLUS ITALIC | 9/12 pt

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TEXTSAMPLES | ROLETTA SLAB REGULAR | 12/16 pt

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TEXTSAMPLES | ROLETTA SLAB REGULAR | ALTERNATES | 12/16 pt

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TEXTSAMPLES | ROLETTA SLAB REGULAR PLUS ITALIC | 12/16 pt

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WEIGHTS | ROLETTA SLAB MEDIUM | 102 pt, 40 pt, 11 pt

Slab* Medium

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WEIGHTS | ROLETTA SLAB MEDIUM ITALIC | 102 pt, 40 pt, 11 pt

Slab* Medium

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TEXTSAMPLES | ROLETTA SLAB MEDIUM | 22/28 pt | Mixed with Ligatures, Italics, Small Caps, All Caps, Bold and Extrabold

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD WORK BECAUSE IT MAY ILLUSTRATE A RULE OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out in the cold, revenge himself. The rules and devices and technicalities fall into their place as the mere material of the true purpose, which is the making and enjoying of beautiful things. THE ARTIST TREATS THE RULE AS HE PLEASES, BECAUSE THEY ARE NOW ABSORBED INTO HIS CONSCIOUSNESS: the amateur may drive

TEXTSAMPLES | ROLETTA SLAB MEDIUM | ALTERNATES | | 22/28 pt | Mixed with Ligatures, Italics, Small Caps, All Caps, Bold and Extrabold

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, sometimes doing or praising bad WORK BECAUSE IT MAY ILLUSTRATE A RULE OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out in the cold, revenge himself. The rules and devices and technicalities fall into their place as the mere material of the true purpose, which is the making and enjoying of beautiful things. THE ARTIST TREATS THE RULE AS HE PLEASES. BECAUSE THEY ARE NOW ABSORBED INTO HIS CONSCIOUSNESS: the amateur may drive

TEXTSAMPLES | ROLETTA SLAB MEDIUM | 9/12 pt

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TEXTSAMPLES | ROLETTA SLAB MEDIUM | ALTERNATES | 9/12 pt

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TEXTSAMPLES | ROLETTA SLAB MEDIUM PLUS ITALIC | 9/12 pt

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TEXTSAMPLES | ROLETTA SLAB MEDIUM | 12/16 pt

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TEXTSAMPLES | ROLETTA SLAB MEDIUM | ALTERNATES | 12/16 pt

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TEXTSAMPLES | ROLETTA SLAB MEDIUM PLUS ITALIC | 12/16 pt

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WEIGHTS | ROLETTA SLAB BOLD | 102 pt, 40 pt, 11 pt

Slab* Bold*

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WEIGHTS | ROLETTA SLAB BOLD ITALIC | 102 pt, 40 pt, 11 pt

Slab* Bold

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TEXTSAMPLES | ROLETTA SLAB BOLD | 22/28 pt | Mixed with Ligatures, Italics, Small Caps, All Caps, ExtraBold and Black

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD **WORK BECAUSE IT MAY ILLUSTRATE A RULE** OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out in the cold, revenge himself. The rules and devices and technicalities fall into their place as the mere material of the true purpose, which is the making and enjoying of beautiful things. THE ARTIST TREATS THE RULE AS HE PLEASES. BECAUSE THEY ARE NOW ABSORBED INTO HIS CONSCIOUSNESS: the amateur may drive

TEXTSAMPLES | ROLETTA SLAB BOLD | ALTERNATES | | 22/28 pt | Mixed with Ligatures, Italics, Small Caps, All Caps, Extrabold and Black

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TEXTSAMPLES | ROLETTA SLAB BOLD | 9/12 pt

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TEXTSAMPLES | ROLETTA SLAB BOLD PLUS ITALIC | 9/12 pt

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TEXTSAMPLES | ROLETTA SLAB BOLD | 12/16 pt

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TEXTSAMPLES | ROLETTA SANS BOLD | ALTERNATES | 12/16 pt

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TEXTSAMPLES | ROLETTA SLAB BOLD PLUS ITALIC | 12/16 pt

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD WORK BECAUSE IT MAY ILLUSTRATE A RULE OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the

WEIGHTS | ROLETTA SLAB EXTRABOLD | 102 pt, 40 pt, 11 pt

Slab* Ex.Bold4

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WEIGHTS | ROLETTA SLAB EXTRABOLD ITALIC | 102 pt, 40 pt, 11 pt

Slab* Ex.Bold4

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TEXTSAMPLES | ROLETTA SLAB EXTRABOLD | 22/28 pt | Mixed with Ligatures, Italics, Small Caps, All Caps and Black

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD WORK BECAUSE IT MAY IL-LUSTRATE A RULE OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out in the cold, revenge himself. The rules and devices and technicalities fall into their place as the mere material of the true purpose, which is the making and enjoying of beautiful things. THE ARTIST TREATS THE RULE AS HE PLEASES, BECAUSE THEY ARE NOW ABSORBED INTO HIS CONSCIOUS-

TEXTSAMPLES | ROLETTA SLAB BOLD | ALTERNATES | | 22/28 pt | Mixed with Ligatures, Italics, Small Caps, All Caps and Black

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD WORK BECAUSE IT MAY IL-LUSTRATE A RULE OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out in the cold, revenge himself. The rules and devices and technicalities fall into their place as the mere material of the true purpose, which is the making and enjoying of beautiful things. THE ART-IST TREATS THE RULE AS HE PLEASES, BECAUSE THEY ARE NOW ABSORBED IN-

TEXTSAMPLES | ROLETTA SLAB EXTRABOLD | 9/12 pt

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD WORK BECAUSE IT MAY ILLUSTRATE A RULE OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out in the cold, revenge himself. The rules and devices and technicalities fall into their place as the mere material of the true purpose, which is the making and enjoying of beautiful things. The artist treats the rule as he pleases, because they are now absorbed into his consciousness: the amateur may drive clean through them, be they rules even against consecutive fifths, or soliloquies, or want of »truth to purpose«, to the final test, which is whether he likes the things or does not like it. Is should not dare to write an article for The Fleuron were I not still

TEXTSAMPLES | ROLETTA SLAB EXTRABOLD | ALTERNATES | 9/12 pt

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD WORK because it may illustrate a rule or employ a device about which he knows. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out in the cold, revenge himself. The rules and devices and technicalities fall into their place as the mere material of the true purpose, which is the making and enjoying of beautiful things. The artist treats the rule as he pleases, because they are now absorbed into his consciousness: the amateur may drive clean through them, be they rules even against consecutive fifths, or soliloquies, or want of »truth to purpose«, to the final test, which is whether he likes the things or does not like it. Is should not dare to write an article for The Fleuron were I not still

TEXTSAMPLES | ROLETTA SLAB BOLD EXTRABOLD ITALIC | 9/12 pt

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD WORK BECAUSE IT MAY ILLUSTRATE A RULE OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out in the cold, revenge himself. The rules and devices and technicalities fall into their place as the mere material of the true purpose, which is the making and enjoying of beautiful things. The artist treats the rule as he pleases, because they are now absorbed into his consciousness: the amateur may drive clean through them, be they rules even against consecutive fifths, or soliloquies, or want of »truth to purpose«, to the final test, which is whether he likes the things or does not like it. Is should not dare to write an article for The Fleuron were I not still closely shut

TEXTSAMPLES | ROLETTA SLAB EXTRABOLD | 12/16 pt

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD WORK BECAUSE IT MAY ILLUSTRATE A RULE OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this

TEXTSAMPLES | ROLETTA SANS EXTRABOLD | ALTERNATES | 12/16 pt

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD WORK BECAUSE IT MAY ILLUSTRATE A RULE OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in

TEXTSAMPLES | ROLETTA SLAB EXTRABOLD PLUS ITALIC | 12/16 pt

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, sometimes doing or praising bad work because it may illustrate a rule or employ a device about which he knows. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in

WEIGHTS | ROLETTA SLAB BLACK | 102 pt, 40 pt, 11 pt

Slab* Black+

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WEIGHTS | ROLETTA SLAB EXTRABOLD ITALIC | 102 pt, 40 pt, 11 pt

Slab* Black+

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 TEXTSAMPLES | ROLETTA SLAB BLACK | 22/28 pt | Mixed with Ligatures, Italics, Small Caps, All Caps and Black

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD WORK BECAUSE IT MAY IL-LUSTRATE A RULE OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out in the cold, revenge himself. The rules and devices and technicalities fall into their place as the mere material of the true purpose, which is the making and enjoying of beautiful things. THE ART-IST TREATS THE RULE AS HE PLEASES, **BECAUSE THEY ARE NOW ABSORBED INTO**

TEXTSAMPLES | ROLETTA SLAB BLACK | ALTERNATES | | 22/28 pt | Mixed with Ligatures, Italics, Small Caps, All Caps and Black

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, SOMETIMES DOING OR PRAISING BAD WORK BECAUSE IT MAY IL-LUSTRATE A RULE OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in this stage the amateur, left out in the cold, revenge himself. The rules and devices and technicalities fall into their place as the mere material of the true purpose, which is the making and enjoying of beautiful things. THE ART-IST TREATS THE RULE AS HE PLEASES, **BECAUSE THEY ARE NOW ABSORBED INTO**

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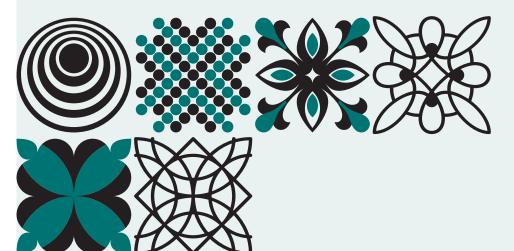
TEXTSAMPLES | ROLETTA SLAB BLACK | ALTERNATES | 12/16 pt

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, sometimes doing or praising bad work because IT MAY ILLUSTRATE A RULE OR EMPLOY A DEVICE ABOUT WHICH HE KNOWS. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane;

TEXTSAMPLES | ROLETTA SLAB BLACK PLUS ITALIC | 12/16 pt

The Amateur and Printing: For the amateur and for the artist alike there are three stages in the study of an art. In the first he loves it and knows nothing about it. In the second he is learning, and is so full of the consciousness (perhaps also of the pride) of his growing knowledge that he is prone to transfer his affection from the art to the detail and processes of the art, sometimes doing or praising bad work because it may illustrate a rule or employ a device about which he knows. It is in this second stage that all really bad art in produced, in painting, acting, building, and whatever else. In this stage also the artist likes to pretend that his art is mystery, not to be approached, still less shared, by the profane; and in

PTL ROLETTA





DESIGNAndrea Tinnes

YEAR 2004–2010

FONTS 6 fonts

FORMATSOpenType

CHARACTERS 52 per font

FOUNDRY primetype

PTL Roletta Ornaments is a system of six decorative fonts that create a variety of ornamental composites and patterns by combining and superimposing. They all play with the notion of roundness: either dotted ornaments, circular forms and outlines or roundish floral shapes.

Each font contains a set of 52 ornaments. Upper and lower-case of one letter always correlate: they can be superimposed or combined to create more complex forms. Since all designs are based on a so called *em square*, they create seamless patterns when the pointsize equals the lineheight. This also means that the various fonts can be combined among themselves to create an endless variety of patterns and forms. Some ideas of Repeat, a *pattern-to-go font* from 2004 which never was finished, have ultimately contributed to the design of PTL Roletta Ornaments.

PTL Roletta Ornaments consists of following fonts:

Dots: all ornaments consist of dots, similar to pixels

Floral: all ornaments use elements of circles and rounded forms

Outline: all ornaments consist of linear circular forms, from simple geometric to decorative floral shapes

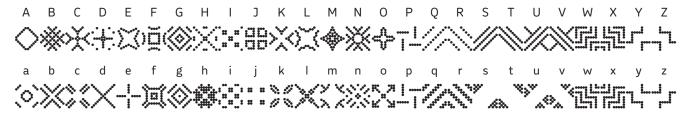
Outline and Dots: this is basically Roletta Ornaments Outline

with additional dots

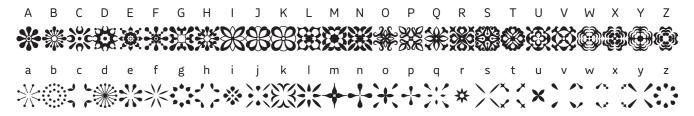
Outline Background: this font contains background shapes

(fillings) for Roletta Ornaments Outline **Circular:** all ornaments are based on a circle

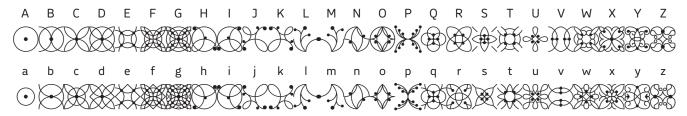
ROLETTA ORNAMENTS | DOTS | 18 pt



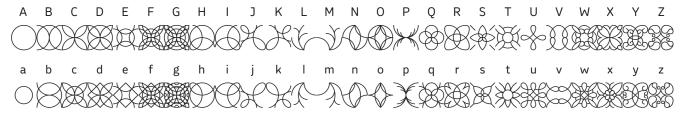
ROLETTA ORNAMENTS | FLORAL | 18 pt



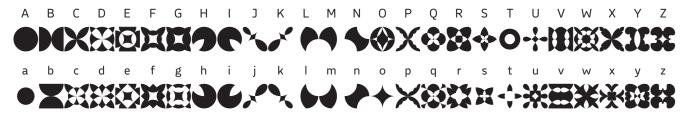
ROLETTA ORNAMENTS | **OUTLINES DOTS** | 18 pt



ROLETTA ORNAMENTS | ${\it OUTLINE}$ | 18 pt



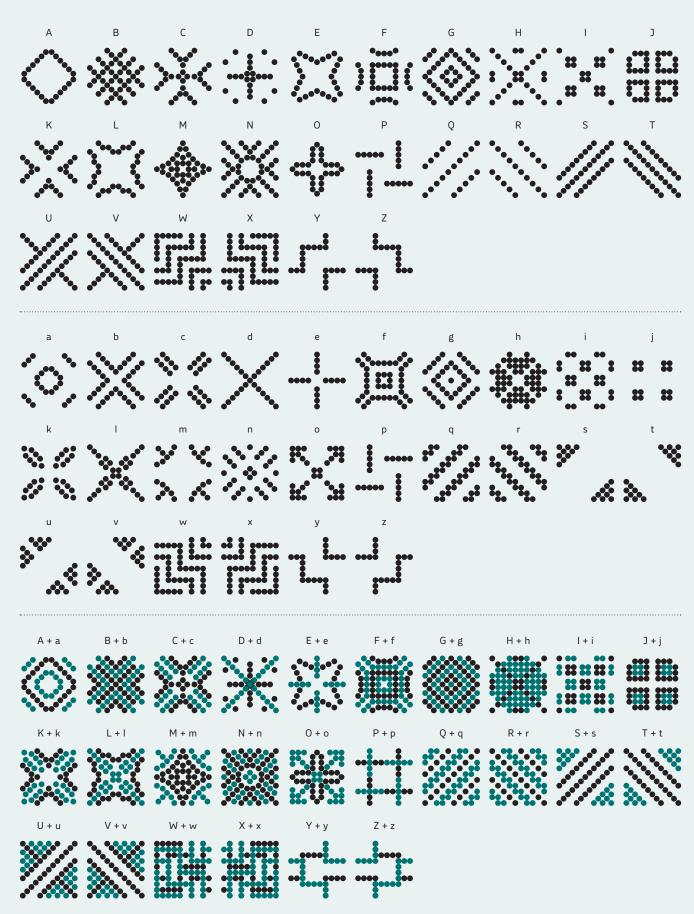
ROLETTA ORNAMENTS | BACKGROUND OUTLINE | 18 pt



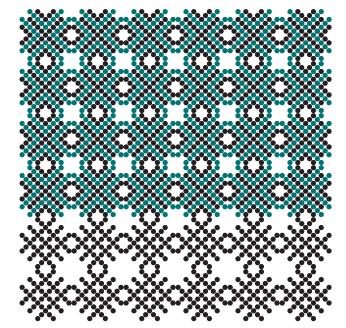
ROLETTA ORNAMENTS | CIRCULAR | 18 pt

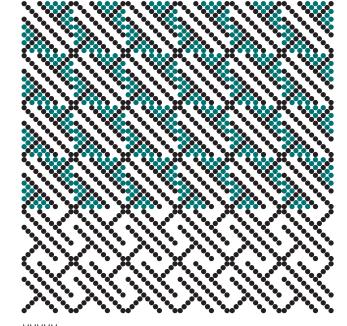


SYSTEM | ROLETTA ORNAMENTS DOTS | 43 pt

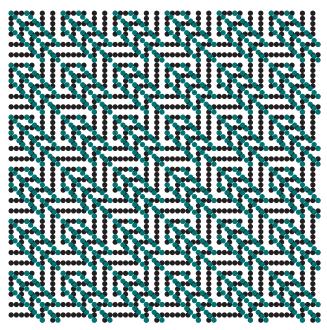


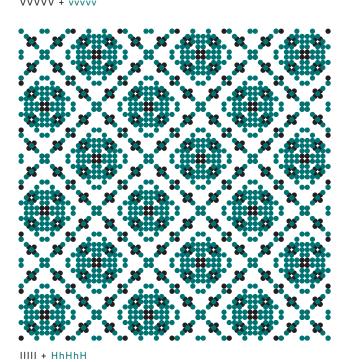
ROLETTA ORNAMENTS DOTS | 39 pt



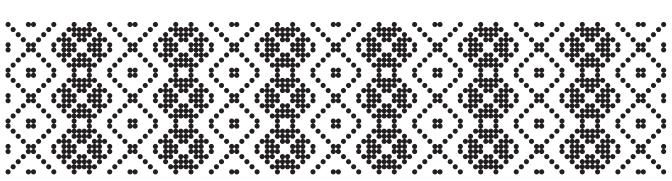


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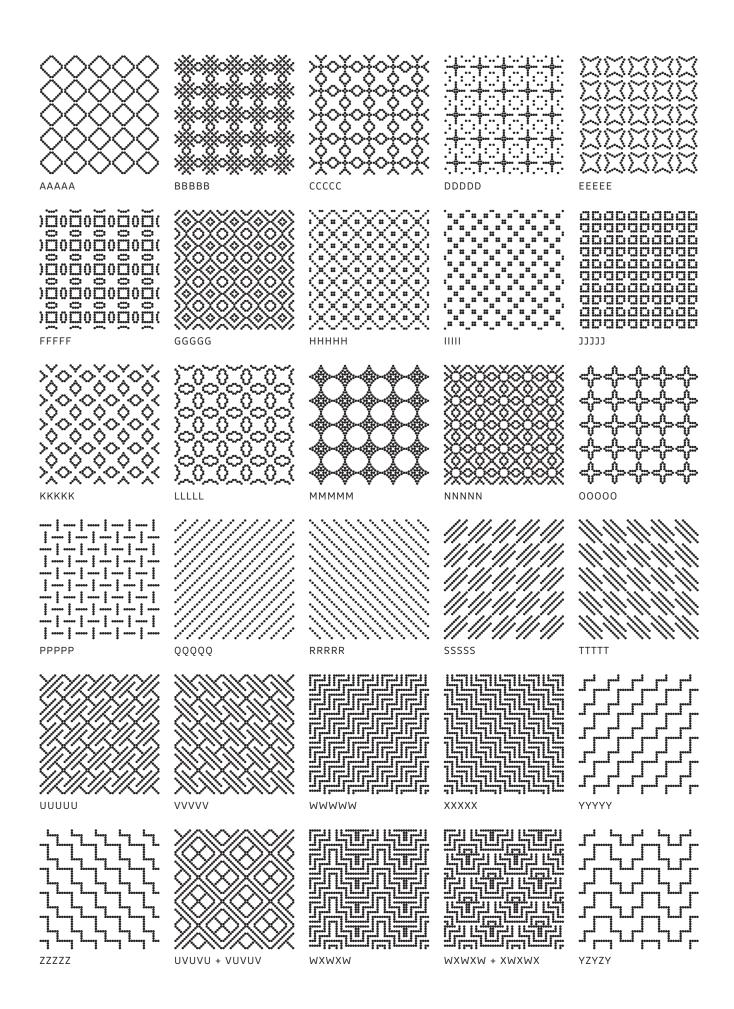


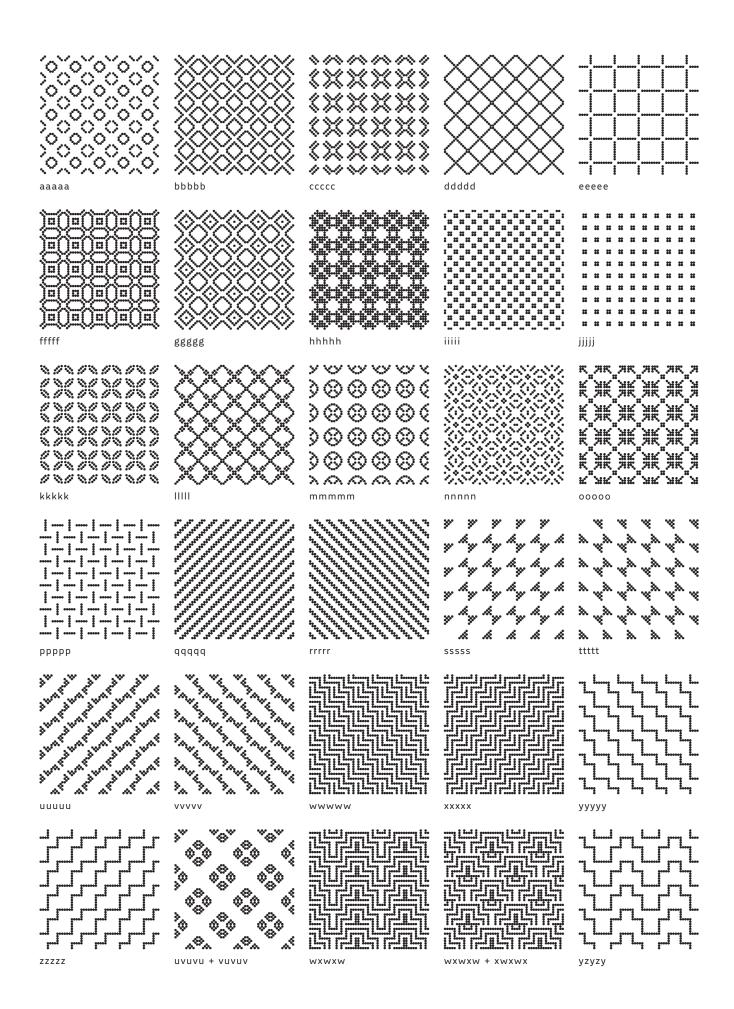


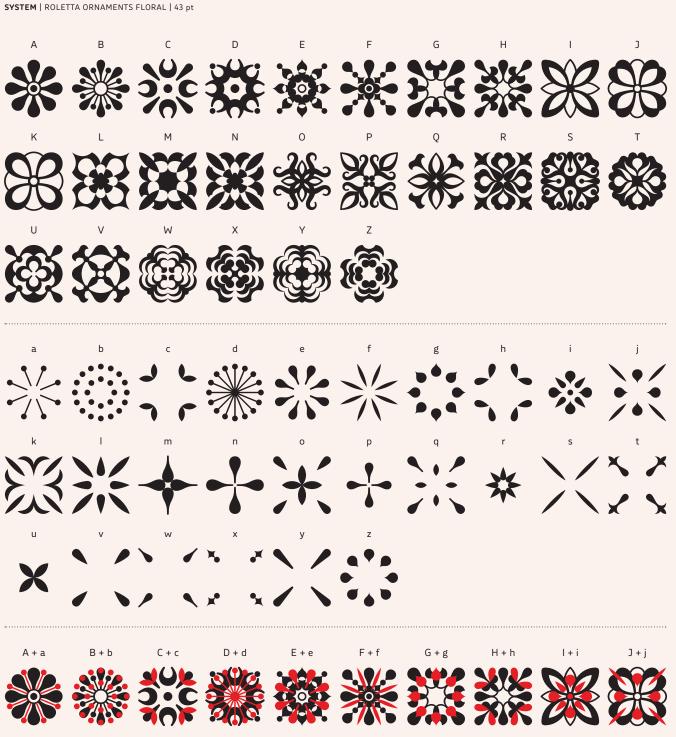
WWWWW + TTTTT

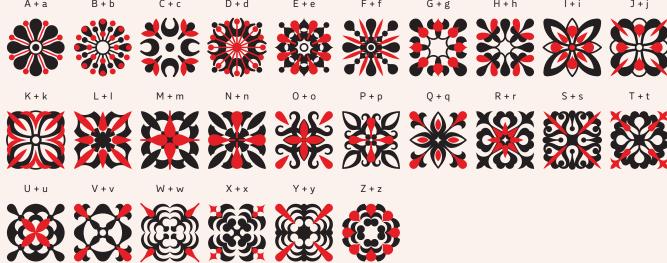


 ${\sf HhHhHhHhHhHh}$

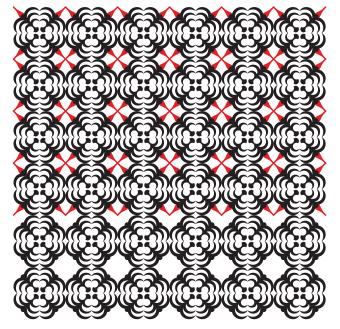




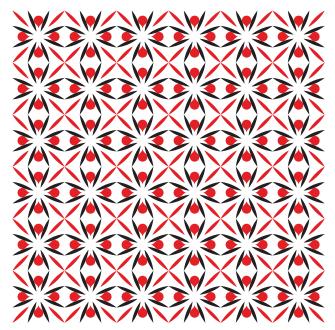




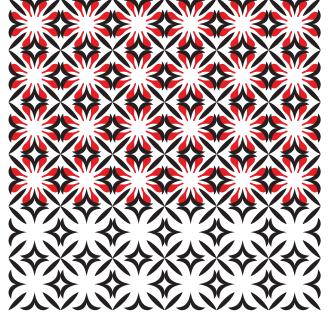
ROLETTA ORNAMENTS FLORAL | 39 pt



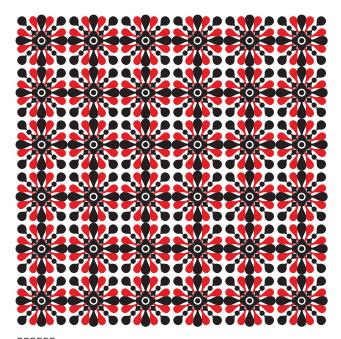
wwww + WWWWW



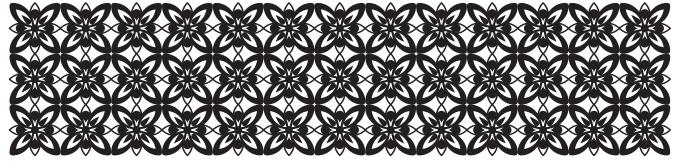
jjjjjj + ffffff



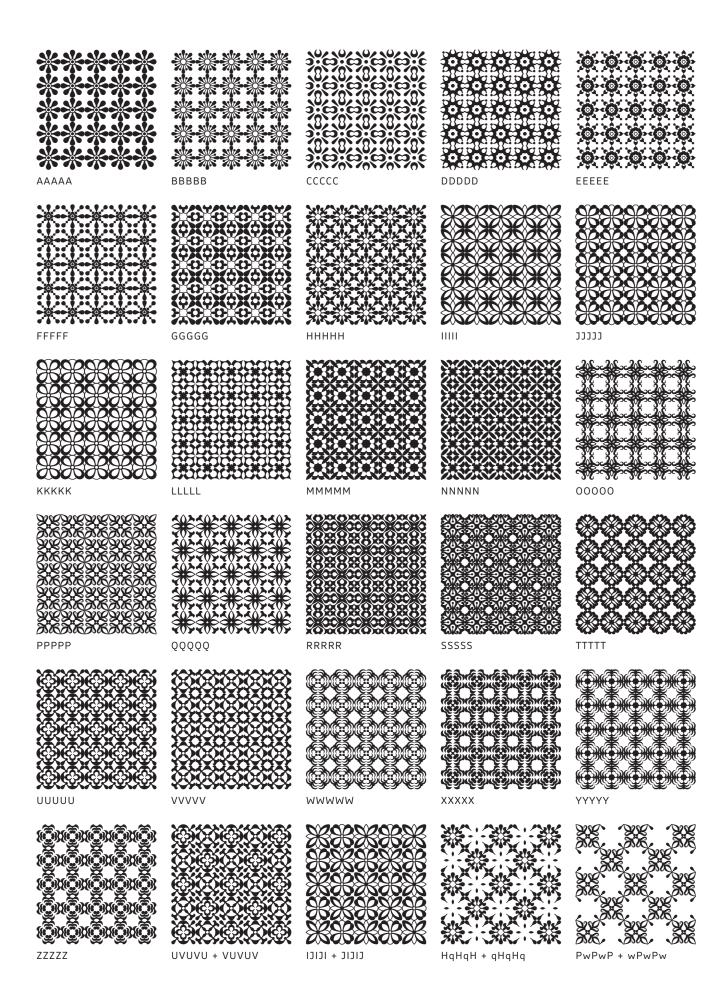
eeeee + kkkkk

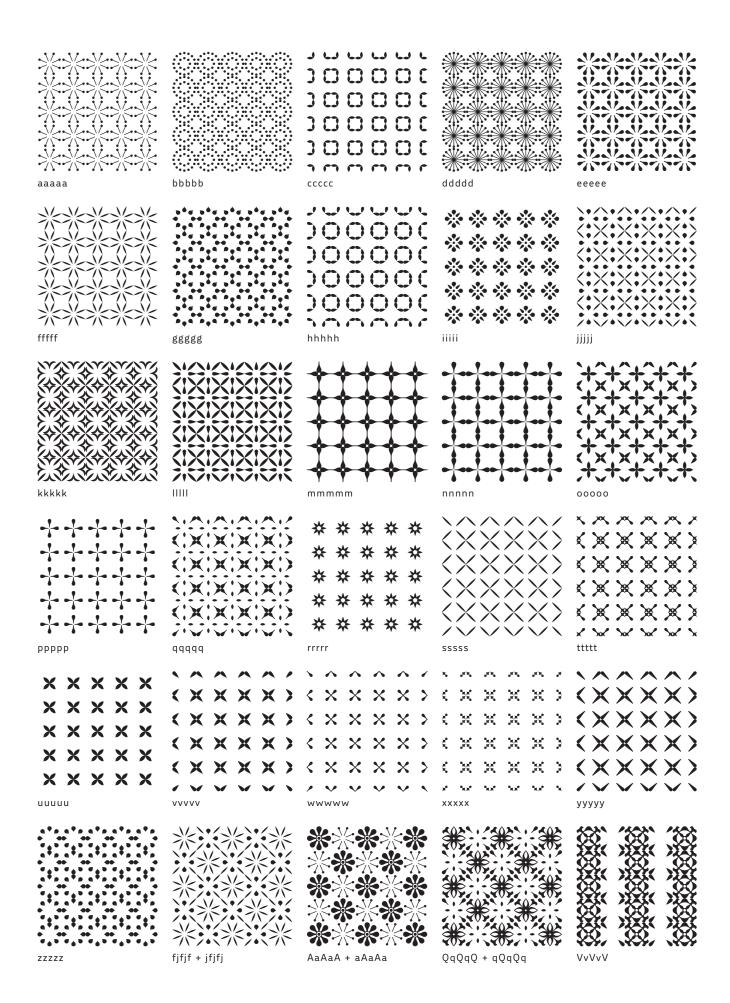


FFFFFF + eeeeee

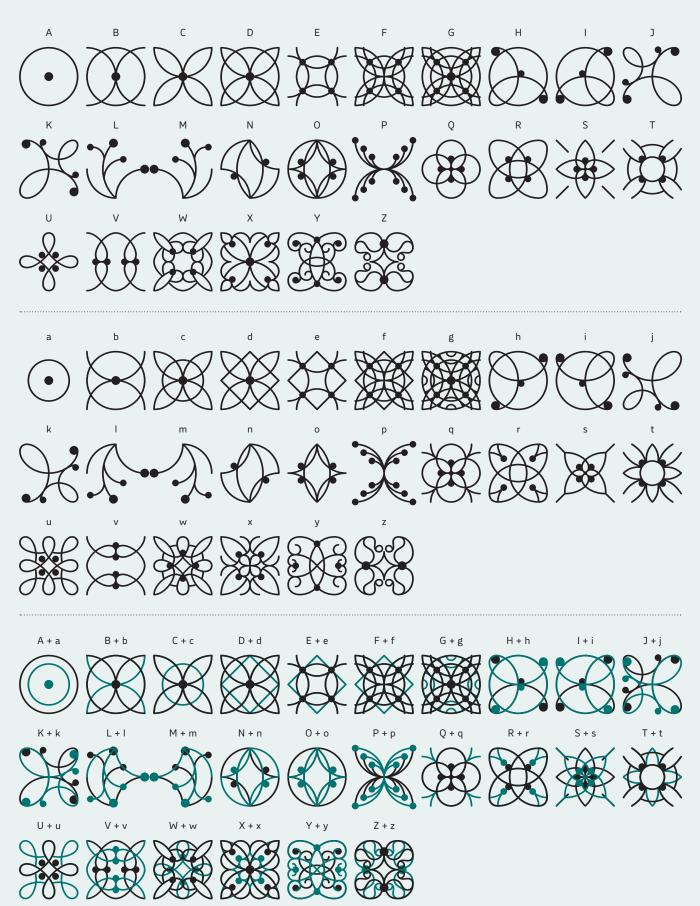


iiiiiiiiiiiiiii + IIIIIIIIIIIIII

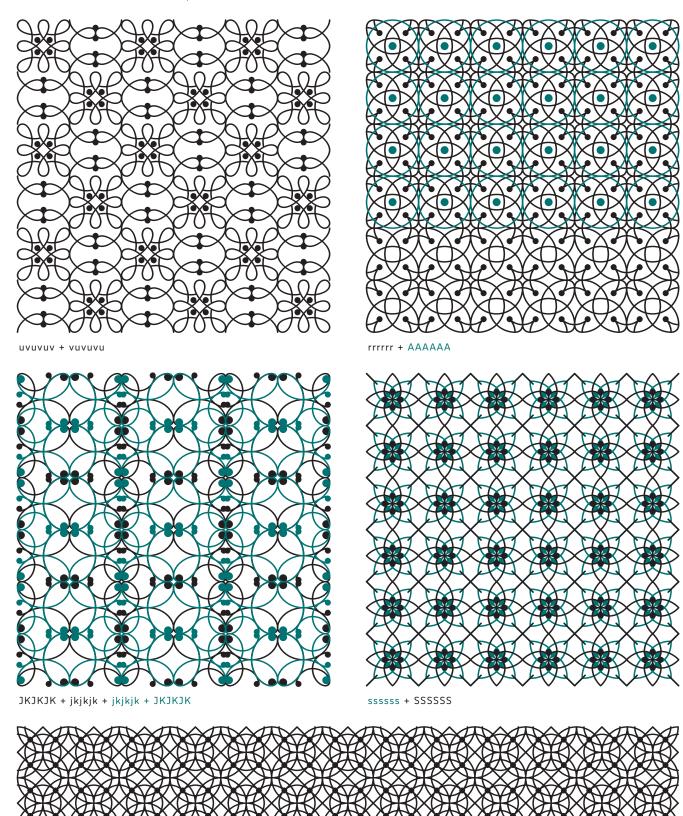




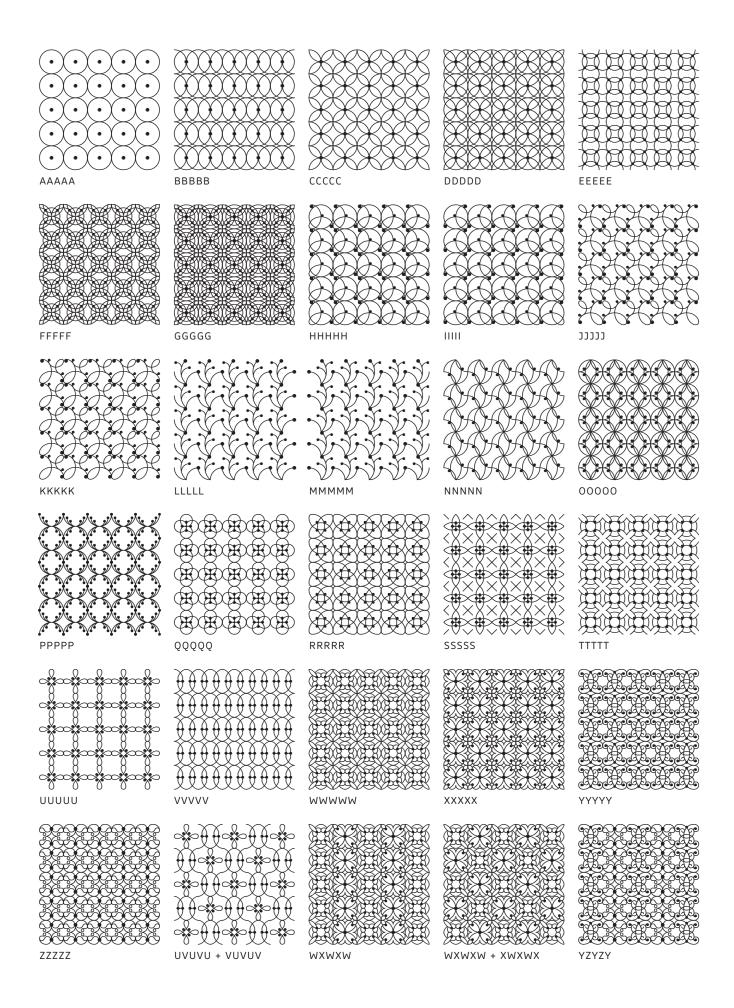
SYSTEM | ROLETTA ORNAMENTS OUTLINE DOTS | 43 pt

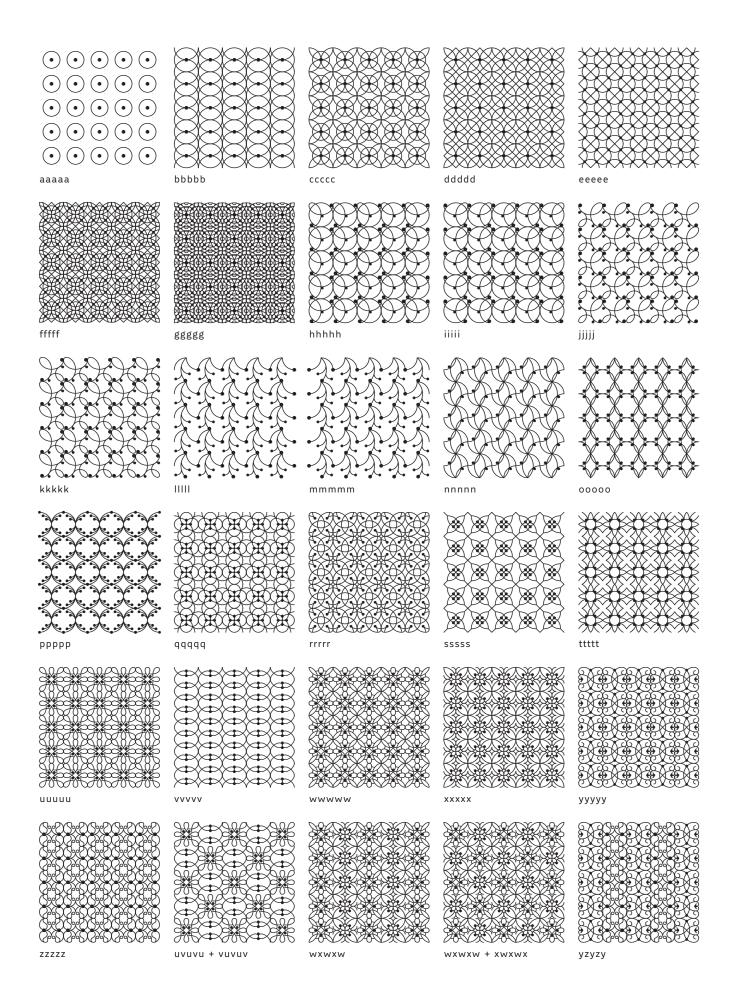


ROLETTA ORNAMENTS OUTLINE DOTS | 39 pt

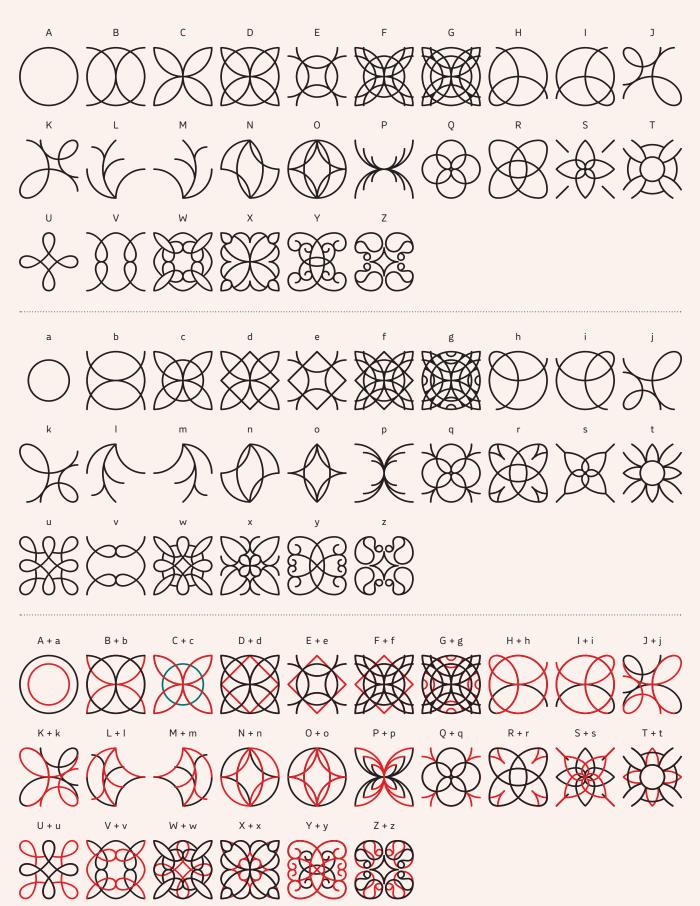


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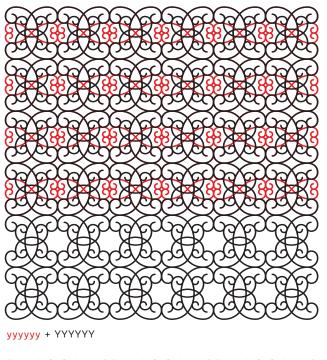


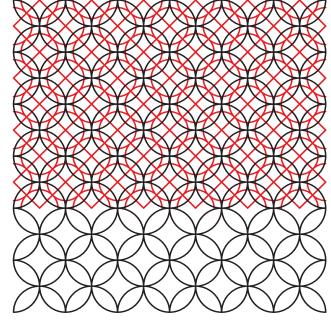


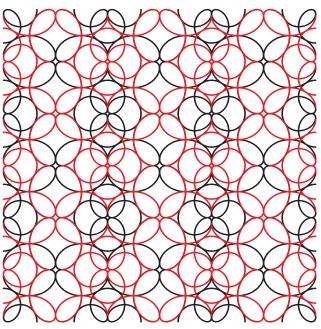
SYSTEM | ROLETTA ORNAMENTS OUTLINE | 43 pt



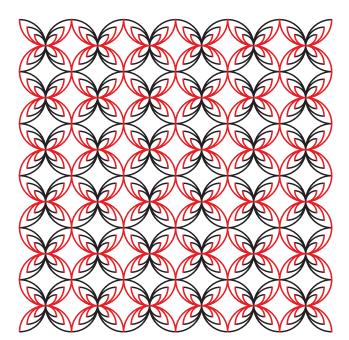
ROLETTA ORNAMENTS OUTLINE | 39 pt





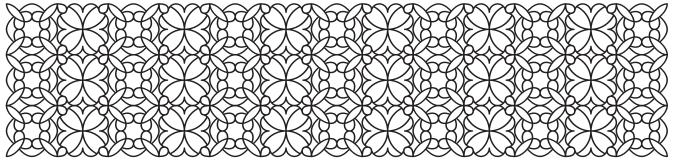


eeeee + CCCCCC

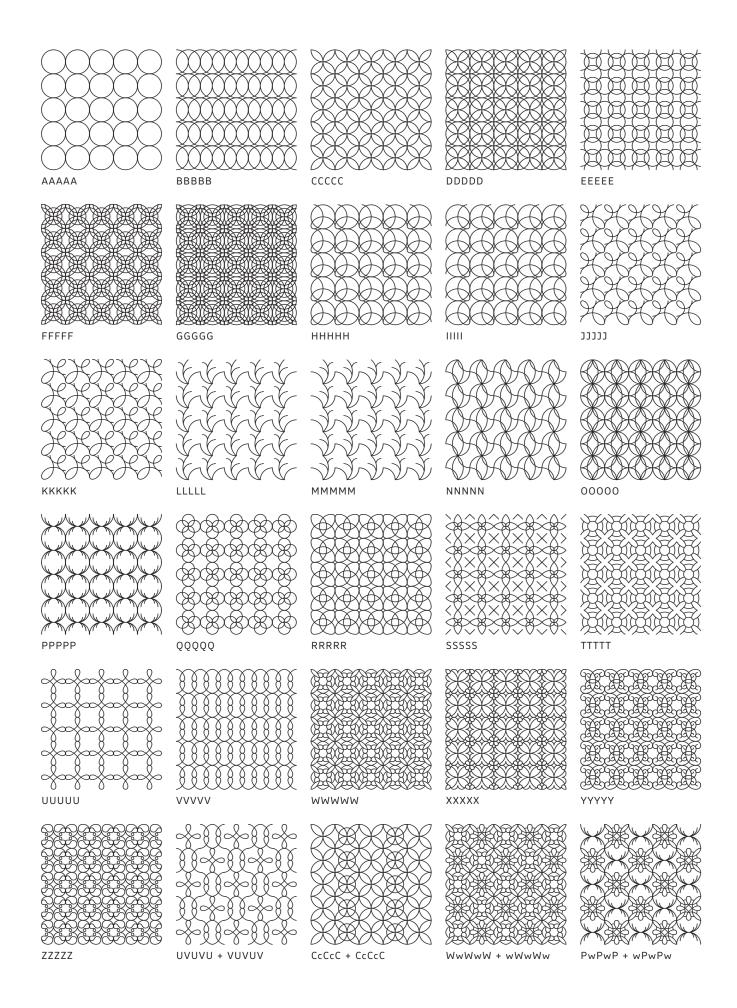


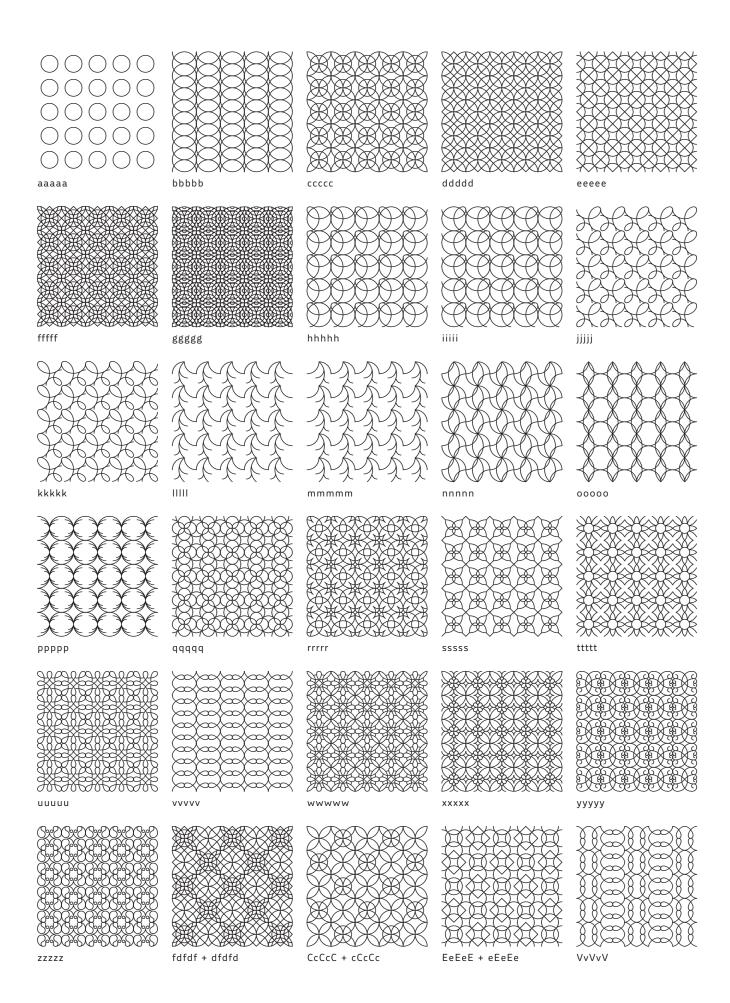
JKJKJK + jkjkjk + jkjkjk + JKJKJK



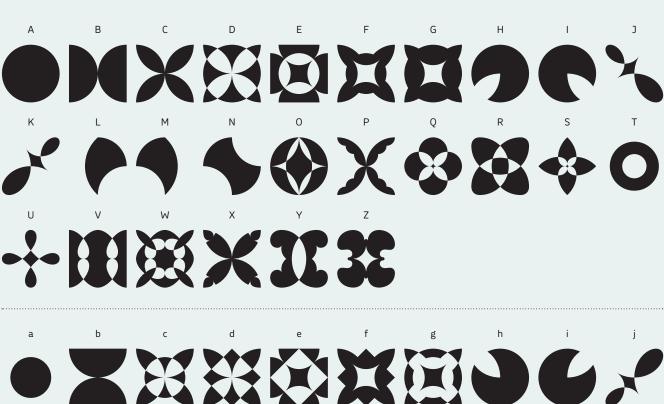


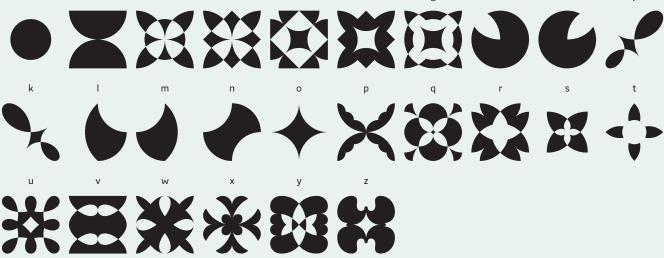
WXWXWXWXWXW

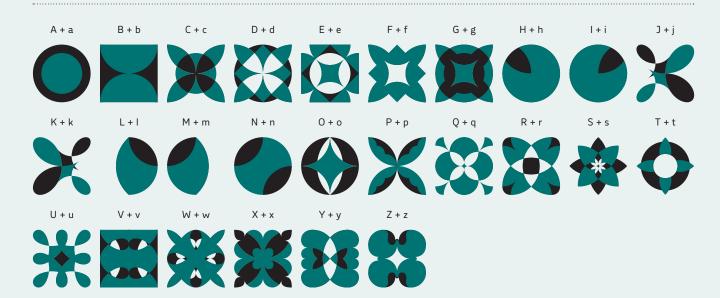




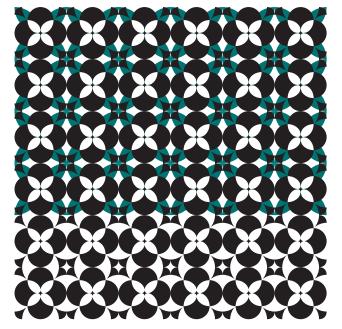
SYSTEM | ROLETTA ORNAMENTS OUTLINE BACKGROUND | 43 pt

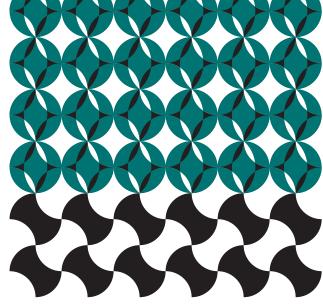




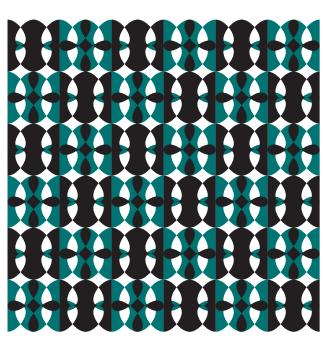


ROLETTA ORNAMENTS OUTLINE BACKGROUND | 39 pt

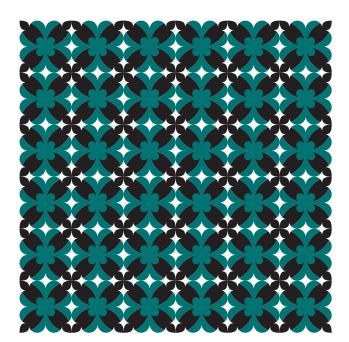




ccccc + qqqqqq

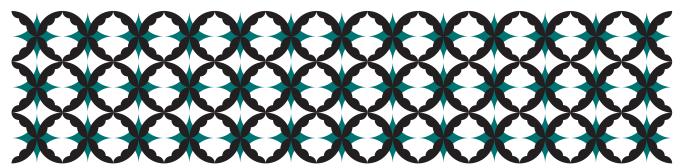


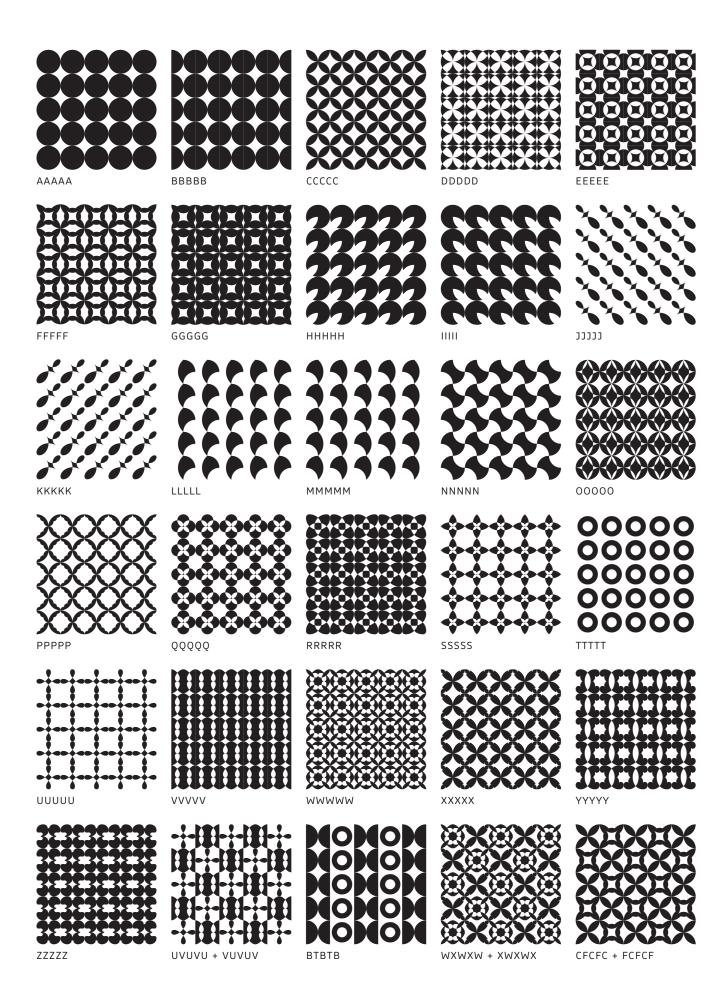
NNNNN + 000000

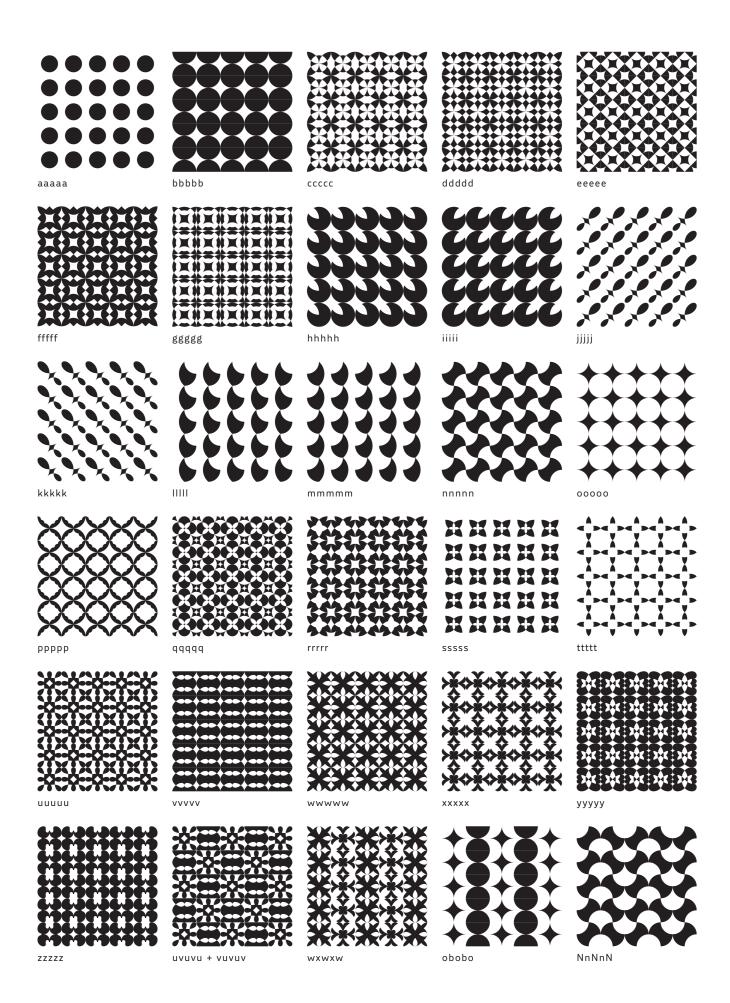


UVUVUV + VUVUVU + VUVUVU + UVUVUV

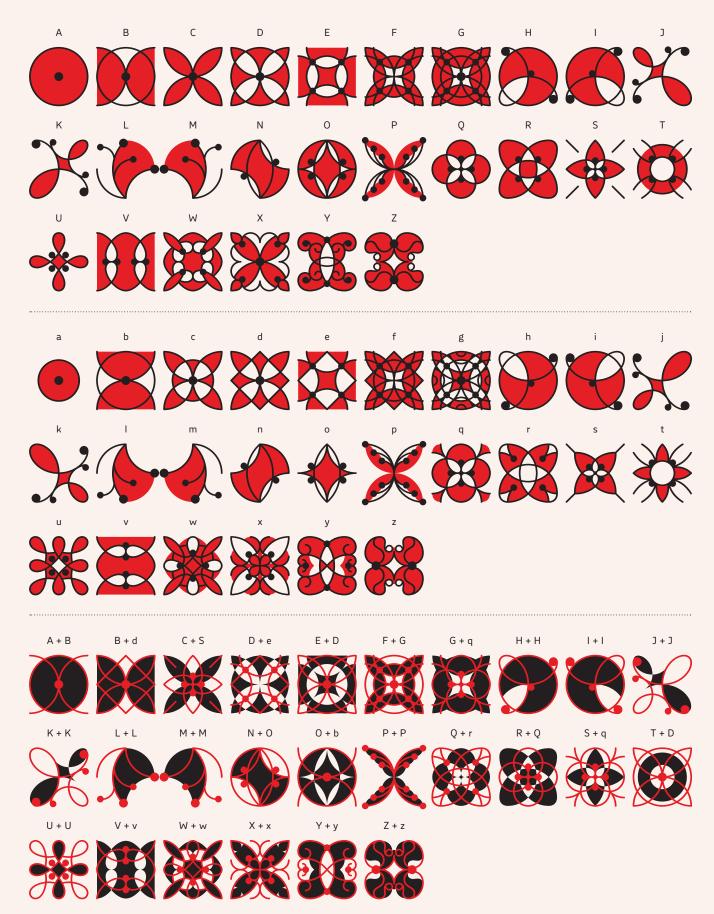




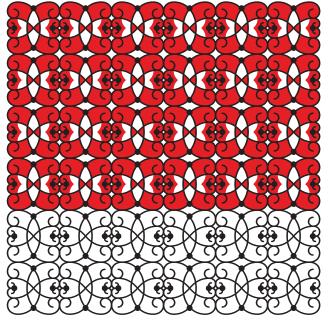




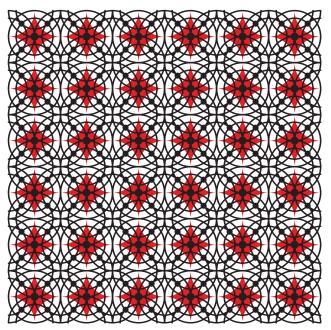
SYSTEM | ROLETTA ORNAMENTS OUTLINE DOTS + BACKGROUND | 43 pt



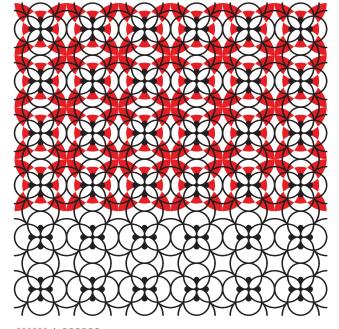
ROLETTA ORNAMENTS OUTLINE DOTS + BACKGROUND | 39 pt



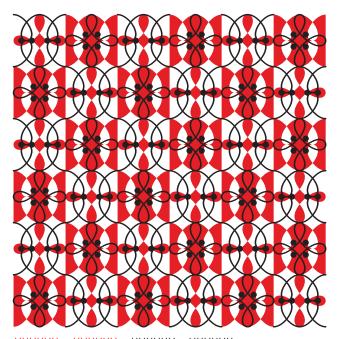
vvvvv + YYYYYY

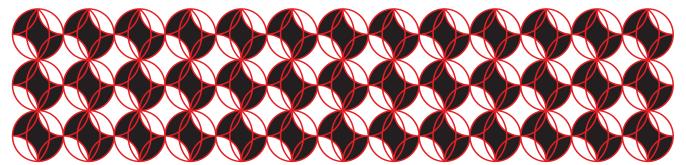


oooooo + GGGGGG

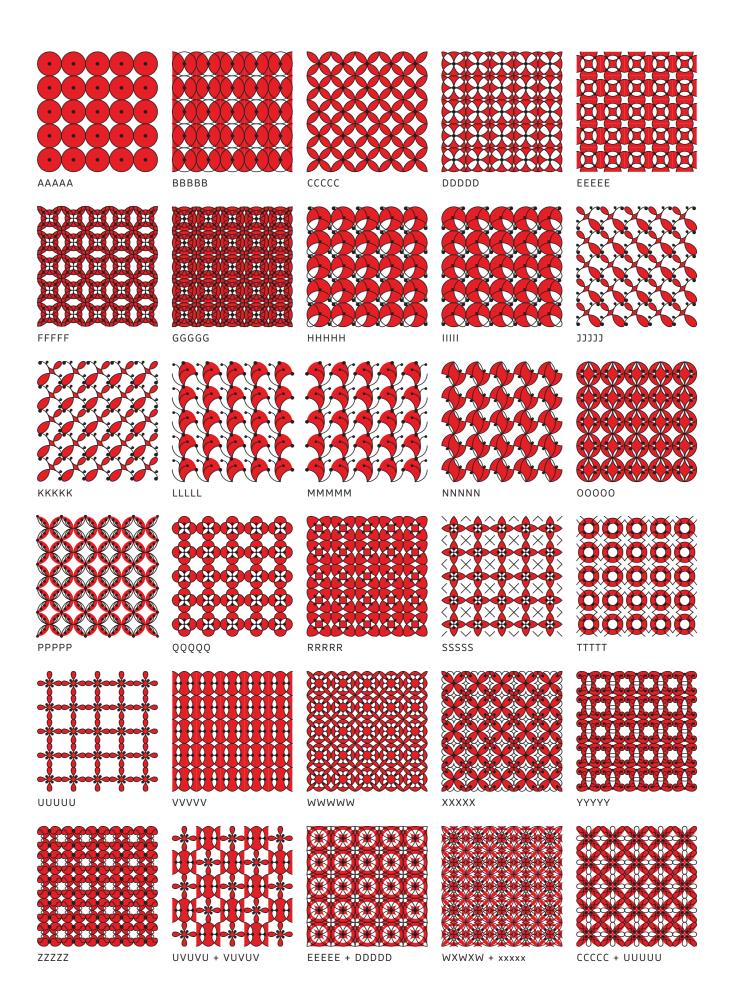


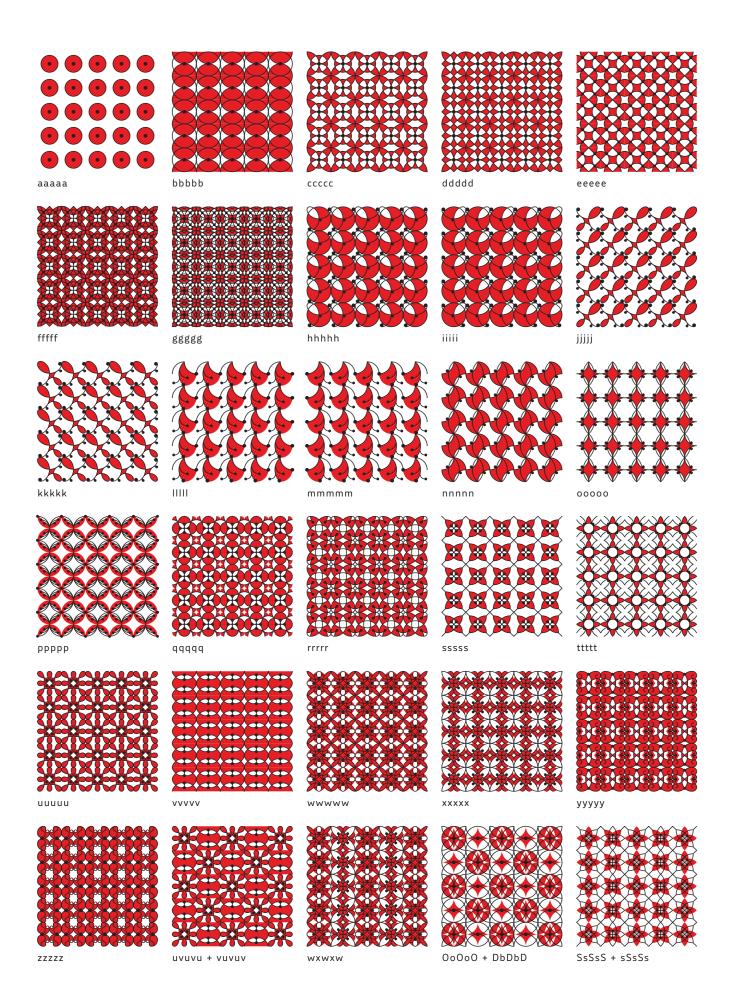
ccccc + qqqqqq



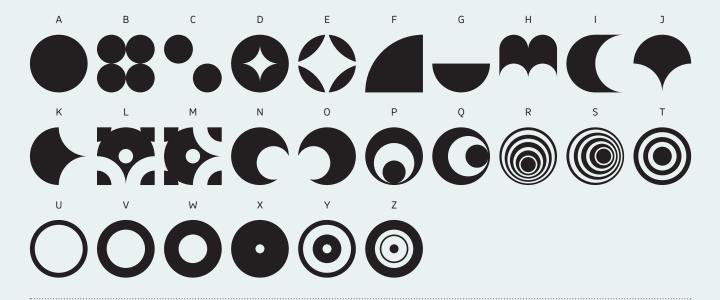


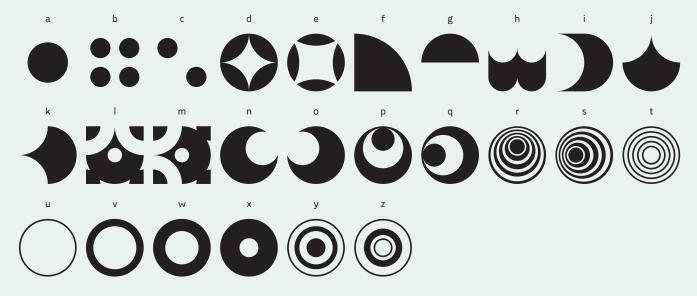
NNNNNNNNNNN + 000000000000

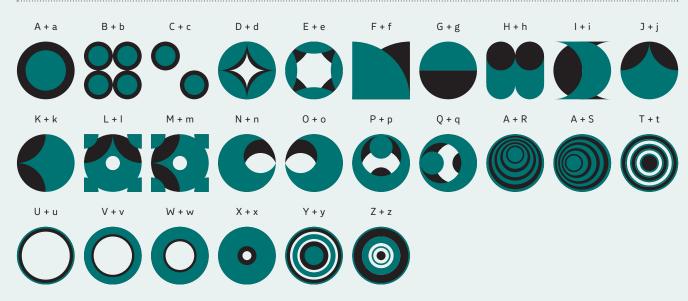




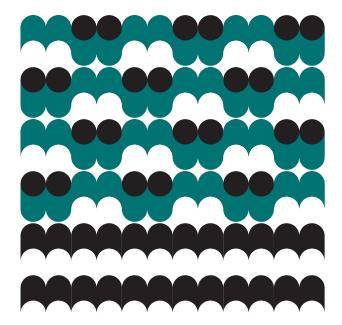
SYSTEM | ROLETTA ORNAMENTS CIRCULAR | 43 pt



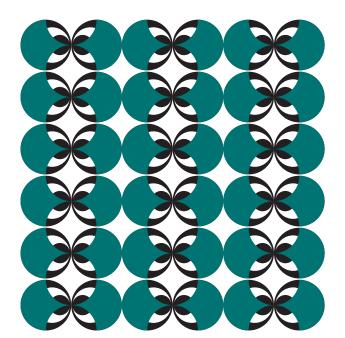




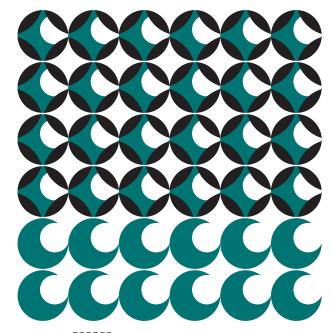
ROLETTA ORNAMENTS CIRCULAR | 39 pt



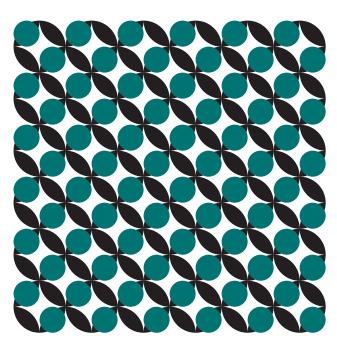
HHHHHH + HhHhH + hHhHh



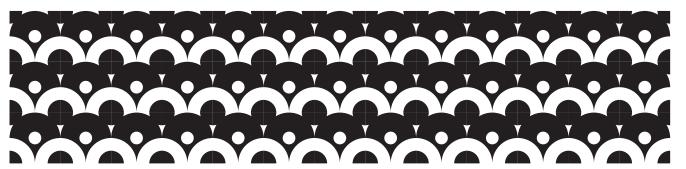
QqQqQq + KkKkKk



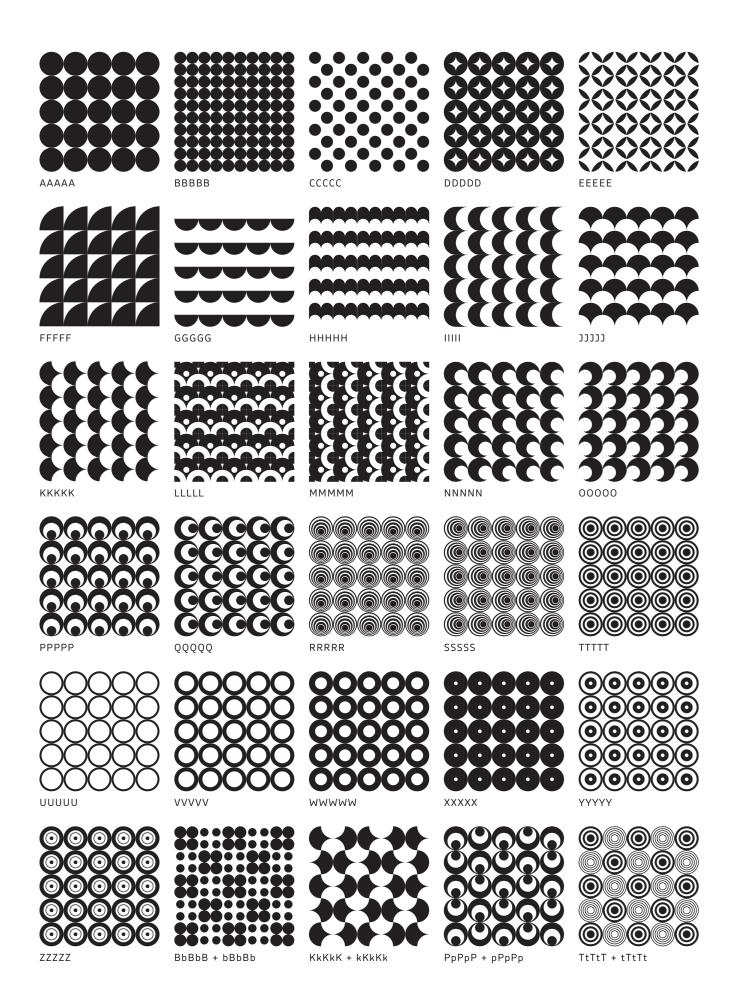
nnnnn + EEEEEE

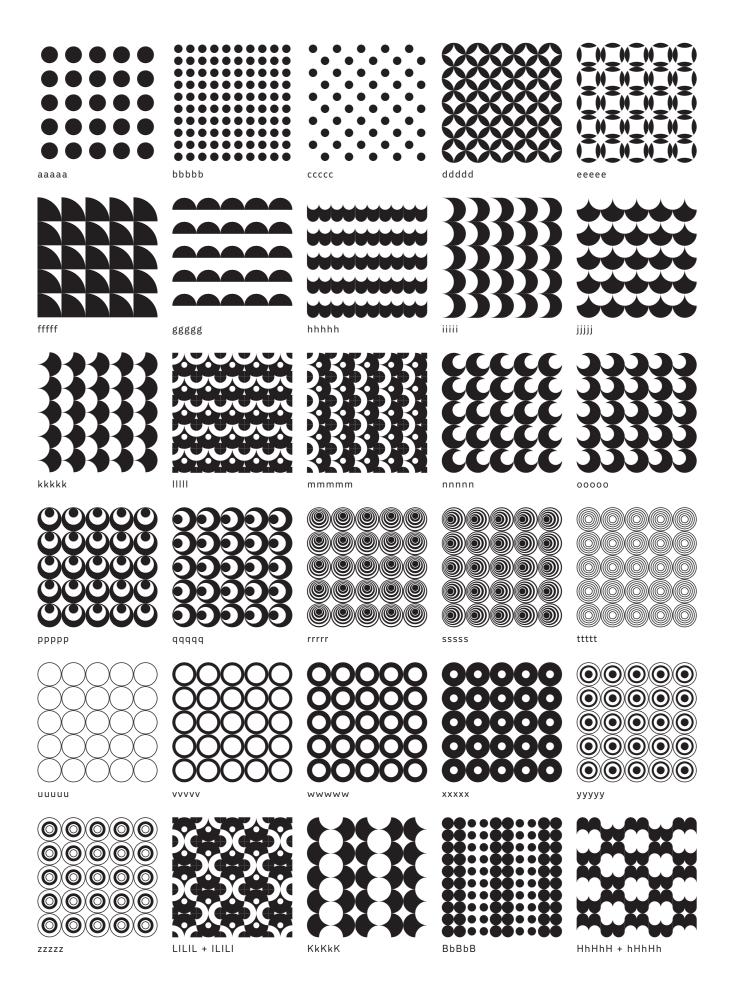


dddddd + CCCCCC



LLLLLLLLLLLL





PTL ROLETTA SPECIMEN BOOK

TYPE SPECIMEN BOOK

PTL Roletta Sans, Slab and Ornaments Designed by Andrea Tinnes Published by primetype

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