



Lush

typeface specimen

produced by





notes from a
Letter
lover

Lush was a formal script until it had a few too many drinks and, as a result, loosened up a little bit. Harkening back to the hand-lettering of the 40s and 50s, Lush has evolved into a casual, but well-dressed script that maintains a rather aggressive rhythm. Transitions often whip back quickly, forcing the letters to reel from the movement and resolve efficiently. It is not as warm as some scripts, intentionally so, so as to distinguish it from its predecessors.

Type and lettering fans will revel in the options afforded to each character—in some cases there are up to 15 different variations with multiple glyph recipes available to produce the most unique and fluid lettering combinations possible. An often overlooked segment of contemporary script fonts, the uppercase letters have at least 3 options to work with that mesh well with the 36 ornamental flourishes to add even further embellishment. In total, there are over 1,650 glyphs in the typeface that includes these OpenType options: Stylistic Alternates, Contextual Alternates, Swashes, Titling, Historical Forms, Initial Forms, Oldstyle Numerals and 3 additional Stylistic Sets. With this release, I have tried to provide as much flexibility and 'forgiveness' within the typeface so the lettering enthusiast can have fun and explore thousands of iterations... and it's pretty easy math to figure this out: with over 970 alternates and 270 ligatures, I intended this typeface to be one that keeps on giving.

One important fact to note... this marks the first release of a smooth, non-brushed, non-textured script from me—but it won't be the last. That said, I will have to admit that the brush has influenced many of the characters and their construction.

enjoy!

Lush Script

Quirky
and
Kinky

I take it
You
drink?
only to excess.

you are
common
drunks

* * *

this is a rumor
started by
people I have
fallen over

I should
never
have switched
from
Scotch to
Martinis
—Humphrey Bogart

Lush Script

Vodka
&
Orange
Juice

høj bly gom
vandt
fræk sexquiz på wc.

* * *

wait, I wasn't told
about a **quiz**

standard ligatures

br bs bz or os oz ti vr vs vz wr ws wz ff fh ffh fl flk flk
fi ffi fj ffj fl fll aa bb cc dd ee gg ll mm nn oo pp rr ss tt uu
zz bi bj bo bt bu by bbi bbj bbo bbr bbs bbt blu bby bbz dt
ddt fd fr fs ft fy fz ffd ffr ffs fft ffu ffy ffz fu it itt mn nm
oa og oi oj om on ou ov ow oy oer oes oss orr lt llt nt sb sh sk
sl sbi sbj sbo sbr sbs sbt sbu sby sbz tbt htk tl tbi tbj tbo tbr
tbs tbt tbu tby tbz tti tto tth ttk ttl Th Hr Hs Hz Jr Js J
Jz Jr Js Jz Or Os Oz Yr Ys Yz Zr Zs Zz

Lush Script

ligatures & alternates) ff sh sl sk th tt th tk tt ll
bt ut dt r ss sh lh lk ll ll ll ll ll ll ll ll ll ll ll
ffy fy br bbr bs bbs by bly or oor os oos oss Th Hr
lr Jr Or Yr Zr ligatures with swashes) sh sl sk th
th tk tt ll ll ll ll ll ll ll ll ll ll ll ll ll ll ll ll
om on or ca os Hz Iz Jz Oz Yz Zz
ligatures with titling alternates) sh) sl) sk) th) tt)
th) tk) tl) tl) ll) bt) tt) dt) dt) rr) ss)
lh) llh) lk) llk) ll) ll) ll) ll) ll) ll) ll) ll) ll) ll) ll)
ll) ll) lly) ly) br) bbr) bs) bbs) by) bly
om) on) or) oor) oor) os) oos) oss) Th)

Lush Script

A small sample of the 970-plus alternates

e e e e e e e

h h h h h h h

k k k k k k k

g g g g g g g

t t t t t t t

Opentype Features Supported

Connection Forms
Historical Forms
Initial Forms
Standard Ligatures
Oldstyle Figures
Ornaments
Stylistic Alternates
Swashes
Titling
3 separate Stylistic Sets

*Q a
partridge
in a
pear tree*

Base Character Set

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

0 1 2 3 4 5 6 7 8 9 0 1 2 3 4 5 6 7 8 9

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Lush Script

Sexy
beast



the
End